



Peter Maddison

B Arch. RMIT

Doctor of Design Honoris Causa RMIT

Life Fellow RAI A

Founding Director, Maddison Architects Pty Ltd

Host, Grand Designs Australia

Academic Qualifications

2014	Life Fellow RAI A
2014	Doctor of Design (Honoris Causa) RMIT University
2005	Fellow RAI A
1983	Registered Architect Assoc RAI A
1975 - 1982	Bachelor of Architecture (Graduate Architect) RMIT University
1975	RMIT Tertiary Orientation Program (repeat VCE)
1972 - 1975	Certificate of Real Estate Management Prahran Technical College
1966 - 1972	Mordialloc Chelsea High School

Employment History

1993 - Current	Principal Maddison Architects
1988 - 1993	Principal Peter Maddison Architect
1984 - 1987	Partner McIntyre Partnership
1980 - 1984	Graduate Architect Cocks Carmichael (later Whitford)
1979 - 1980	Graduate Architect Morris & Pirota
1976 - 1979	Graduate Architect Peter Crone & Associates
1972 - 1974	Clerk GA Thomson & Co Murrumbena, Licensed Estate Agents

RAIA Committees & Working Groups

2010-current	Honours Committee member	ongoing preparation of submissions for Civil Honours, Gold Medal & RAIA recognition of awards
2017	RAIA National Architecture Awards Juror	A 3-week intensive travel and adjudication process
2009-2012	Senior Counsellor	
2005-2009	Client/Architect Agreement Task Force	Re-writing the Client and Architect Agreement
2004-2009	Small Practice Forum	
2008	Chair of Juries Awards Program	
2002-2008	Awards Task Force	Active Committee member engaging in all aspects of the Awards programme, including judging, venue coordination, criteria establishment and contributions to its evolution
1996-2008	Awards Jury Member	Categories included Interior, Residential, Commercial

Royal Australian Institute of Architects Events

2021	Waste of Food Workshop	Covid online event
2015	MPavilion	Reading Robyn Boyd "The Australian Ugliness"
2014	"Why use an Architect?"	Seminar presenter with Universal Magazines
2012	A+ National TV Membership Campaign	Production of National advertisement promoting the benefits of using architects
2009	Establishing your own Practice	AIA guest presenter
2008	RAIA Tasmanian Chapter Awards	Invited by RAIA Tasmanian Chapter to be a juror in their awards program
2005	RAIA Landscape Architecture Awards	Invited as only practising architect to join as juror in the annual Landscape Awards program
2004	RAIA Recent Projects Lecture	Presentation given to the RAIA Tasmanian chapter on Maddison Architects' recent projects
2002-07	Preparing your Awards Entry	Annual lecture given at RAIA Victorian chapter to advise potential entrants in the Victorian Architecture awards, emphasising effective and efficient ways to submit entries and present to the jury
2002-06	Briefings to Awards Juries	An annual presentation to all jurors involved in the Victorian RAIA awards
2001-06	Architectural Practise - Marketing	An annual address on operating and marketing an architectural practice. Contents includes networking, branding, collateral, opportunities, staffing and office systems

Not for Profit Engagement

2019–current **Beaumaris Modern (BOMO)**

Patron. This group raises the awareness and value of preserving and restoring Mid Century Modern homes, via events and open days

2011-current **Kids under Cover**

Ambassador

Each year MC and Judge "Cubby House Challenge" Launch at Melbourne Garden Show, including PR lead-up events

Donated Maddison family car

2014: "Milk Crate House", designed from recycled milk crates. Auctioned for \$5,000

2012:- "Iron Giant" house, designed from recycled fence palings and ply. Auctioned at Melbourne Garden Show, re-donated and auctioned again at Grand Designs Live Melbourne. Total raised \$10,000

2011-current **Open House Melbourne**

Ambassador. Open House Melbourne is a major celebration of the built environment, covering historic and contemporary buildings, landscapes and lost spaces. The Melbourne event is part of a worldwide phenomenon, starting in London in 2000.

The role involves media interviews, keynote speeches, launch event address, briefing and meeting volunteers, writing articles and acting as Master of Ceremonies at annual Speaker Series events held at venues including Capitol Theatre, BMW Edge, Prahran Town Hall

2016- current **Architects Without Frontiers (AWF)**

Ambassador. Architects without Frontiers' mission is to build projects with communities in need, focusing on Australia and the Asia-Pacific region, developing long-term community partnerships and providing design services that improve community infrastructure and sustainable livelihoods

Extra Curricular Activity

2021	MPavilion (Covid year) Dulux Colour Awards Design Going the Extra Mile 3AW Radio Nova Sky Ongoing interviews for Season 9 GDA	Podcast with Naomi Milgrom and designer of the Light Catcher pavilion Host of a virtual event staged in a live studio, complete with orchestra Chat with Libby Gore on ABC radio Podcast with Sam Paynter Interview with Dee Dee Dunleavy Interview with Ash, Kip, Luttsy and Susie O'Neill Interview for Season 9 Grand Designs Australia Herald Sun Nui Te Koha, 2GB Deborah Knight, 3AW Dee Dee, 3AW Darren James, Sunday Telegraph, New idea Sue Burrell, Geelong Advertiser Danielle McGuire
2020	(Covid year) Palm Springs USA Study Tour	3-week tour of MC buildings, lectures, events in LA and Palm Springs with Beaumaris Modern group
2019	Sydney Build Expo Sustainable Living Festival Melbourne Young Leaders Forum Melbourne Design Files Upfront Melbourne Design Group Australian Timber Design Awards Forest Wood Products/AFPRA	Keynote Keynote Keynote Keynote at Mercedes Me café Keynote MC Keynote address Canberra
2018	Rachelle Hunt, Radio 774 Brickworks Double Talk Dulux Colour Awards Local Character Symposium Sydney Myf Warhurst Heritage Council of Australia Porter Davis Masterclass Planet Ark	Regular live radio interview Keynote presentation on Maddison Architects to industry Host at National Gallery of Australia MC Department of Planning NSW Live talkback Front short film at ICI House Talk design to public TVCs promoting sustainably sourced wood
2017	M Pavilion Robin Boyd House Atkinson Pontifex Builders Kids Under Cover Slattery & Acquorff Austereo, ABC, JoyFM, interstate radio Housing Industry Association (HIA) Sunshine Coast Council (Qld)	Curation of talk between creative industry luminaries Written introduction for book "Robin Boyd" by Maree Coote and MC lunch at Boyd House Walsh Street Written introduction for their monograph Judging and awarding for KUC charity at Melbourne International Garden Show Keynote presentation re 100-year anniversary for legendary "Star Builders in Melbourne" Various guest and opinion piece interviews Keynote speaker at their annual conference, held at Hamilton Island Qld Environmental Edge keynote address re sustainable design for Cleantec Industries initiative
2016	Urban Design Institute of Australia Tomorrow's Sydney MPavilion Financial Advisor Conference ACT Hilary Harper, Radio 774 Think Brick National Insurers Association RRR Radio The Johnston Collection Lindy Burns, Raido 774 Fast Bricks Robotics Forest Wood Products Furniture in Focus Lend Lease Melbourne Food & Wine Festival Rachelle Hunt, Radio 774 Kevin Turner, 2UE Radio	Keynote speech Brisbane Convention Centre TV & media campaign for Transport NSW Moderated conversation between architect Bijoy Jain and Naomi Milgrom Guest appearance Talking downtime Co-host National Awards at The Ivy Sydney Keynote address at annual awards day, Hyatt Hotel Melbourne Interview, Housing Futures, "how small is small" Keynote speaker at fundraiser at Sidney Myer home, Cranlana Live chat Voice over for new brick technology company TV commercial for 2016 campaign Keynote speaker for Furniture Association Expo, Exhibition Building Melb Keynote speaker on housing at Mossgreen Gallery Armadale Melbourne Tour guide around selected Melbourne hospitality venues Talking Granny flats Talking Grand Designs and the journey
2015	Sydney Architecture Festival Melbourne Food & Wine Festival	Guest Speaker "Design Secrets" Host of a group tour of favourite restaurants; "Eating with an Architect"

	Hyundai Australia	MC annual dealer awards and convention
2014	Green Building Council of Australia	Keynote speaker World Green Building Week Garden Party
	Bayside Built Environment Awards	MC for annual awards to Brighton Town Hall
	Heritage Council of Australia	Short film promoting heritage at The Missions to Seamen building
	RMIT Alumni Mentoring Program	Short film
	RMIT Radio: Steven Crafti	Review of 35 years of practice
	Making Iconic Houses	Guest speaker at Museum of Sydney discussing Karen McCartney's books, "Iconic Australian Houses 50/60/70" and "70/80/90 Iconic Australian Houses"
	Master Builders Awards	MC/Host at annual awards event in Canberra
	Mid Century Modern	Opening Speech for the NGV Exhibition at Ian Potter Gallery re mid Century Furniture design
	NZ National Kitchen & Bathroom Conference	Keynote presenter over two days to industry and public
	Open House Melbourne	Ambassador (reappointed)
	VCE Top Arts	Opening Speech at Melbourne Museum for VCE exhibition
	Maddison Furniture Range	Development and launch of own Australian craft based furniture in partnership with Zuster Furniture
2013	Australian Institute of Quantity Surveyors	MC at Infinite Value Awards Sydney
	Australian Timber Design Awards	MC for Annual Awards at Zinc, Federation Square
	Bayside Built Environment Awards	MC at annual event at Brighton Town Hall
	Contemporary Australian Architects Speaker Series	Keynote address at National Gallery of Australia Canberra
	Flinders Street Station Design Competition	Media spokesperson
	FOXFM	Radio interview with James Brayshaw
	JOY Radio	Radio interview (No 2)
	Lyceum Club	Keynote speaker at famous Melbourne women's club
	Property Council of Australia	MC for Victorian Annual Awards at Palladium Crown Casino
	Victorian Association of Forest Industries	Guest speaker at Annual Dinner & awards
	Zuster Furniture	MC and quizmaster at 2013 Christmas party for Australian furniture manufacturer
	Planet Ark/Wood. Naturally Better	TV commercials promoting the use of sustainably sourced timber
2012	"Convo" @ NH Architecture Studio	Invitee – conversation and presentation "Does Architecture Matter?"
	Australian Institute of Quantity Surveyors	Judge and MC, Inaugural Infinite Value Awards
	Built Environment Meets Parliament	Keynote Speaker at conference held at National Portrait Gallery, supported by Property Council of Australia, Australian Institute of Architects, Green Building Council of Australia, Planning Institute of Australia, Consult Australia
	Deakin University Geelong	Assessor - final year student work
	Dulux Colour Awards	Judge and MC at Regent Theatre
	Future Proofing Geelong	Keynote speaker, Armstrong Creek township launch, Costa Hall Geelong. 300 attendees. A development for 60,000 people
	Great Dane Furniture Launch	Keynote speaker launching new showroom in Fitzroy
	It Landed in Brighton	Keynote speaker for launch of retrospective of Kevin Knight, architect
	Jon Faine, Radio 774	"The Conversation Hour" co-host
	JOY Radio	Radio interview (No 1)
	Kids Under Cover	Design of a one-off cubbyhouse for raffle at Melbourne Garden Show for children's charity
	Lindy Burns, Radio 774	Live interviewee on Evening Program
	Waleed Aly, Radio National	Live interviewee on Drive Program
	Port Phillip City Council 2012 Awards	Keynote speaker & moderator
	Red Symons, Radio 774	Live interviewee on Breakfast Program
2011	70/80/90 Iconic Australian Houses	Moderator at launch of book by Karen McCartney
	Australian Encyclopaedia of Architecture	Keynote speaker, launch at Melbourne Museum of encyclopaedia by P Goad & J Willis
	Deakin University	Combined schools of architecture awards presentation and keynote
	Deakin University Geelong	Guest lecture, recent work
	Heritage Victoria	Guest speaker, annual keynote address
	Hobart Architecture Week	Keynote Address "Iconography & Good Design"
	Melbourne Architecture Week	MC, Victorian Design Review Panel Launch, plus moderator of AS Hook Address
	Sound of Buildings	Keynote address of launch and app at Fed Square with Minister of Tourism Denis Napthine

2010	Architects Registration Board of Victoria	Annual keynote address at graduation evening for newly registered architects
	Big Day Out	Guest presentation to 3,500 teachers at Melbourne Convention Centre Symposium with Premier John Brumby and Minister of Education Bronwyn Pike
2010	Kids Under Cover	One-off cubby house built with partner (Atkinson & Pontifex) auctioned at Melbourne Garden Show for children's charity
	Pecha Kucha	Guest presenter for theatre-style design presentation
	RMIT University	Guest lecture, recent work
2009	RMIT School of Architecture	Guest lecturer, Professional Practice
	RMIT University	Guest lecture with John Alsop, recent work
	State of Design Festival	"Iron Designer" theatresports event exploration of the creative process, BMW Edge Theatre
	State of Design Festival	"Baking Architecture", light-hearted cake design competition
2008	Architects Registration Board Awards	Juror for Professional Practice Awards
2007	Aust Institute of Landscape Architects	Annual awards: Juror – Design category
	Brighton Grammar School	Careers night presentation to students interested in architecture
	Designex	Institute of Store Planners guided tour of Eureka project
	Designex	International Seminar Series – guest speaker
	Foodservice Infocus Expo	Invited by Australasian Exhibitions & Events again to speak on Maddison Architects' hospitality work at their foodservice industry expo. The target audience comprised owners, chefs, managers of restaurants/cafés and hotels
	Top Nine by Nine	Invited by Design Industry Association to speak on what makes great hospitality design
2006	Australian Steel Institute	ASI Steel Awards - Judge
	Deakin University	Invited as External Assessor for final year students
	Deakin University	Invited by Professor Des Smith to be Guest Lecturer, to give overview of current and past office work, with the working title of "Entertaining Architecture"
2006	Hospitality Architecture	An invitation from Shape Marketing to make a presentation to architects and designers on making hospitality architecture successful
2005	Brighton Grammar School	Careers night presentation to students interested in architecture
	Foodservice Infocus Expo	Invited by Australasian Exhibitions & events to speak on Maddison Architects' hospitality work at their food industry expo. The target audience comprised owners, chefs, managers of restaurants/cafés and hotels
	Institute of Store Planners	Guided tour of Federation Square Transport project and associated talk
	Marketing Industry Presentation	An invitation from Shape Marketing to make a presentation on Maddison Architects' Taxi Dining Room project. Invitees were architects and designers from city practices
	Melbourne University External Assessor	Invited as External Assessor to final year students Major Project presentation
	RMIT Architectural Practise Lecture	A lecture at RMIT to final year interior design students on how to commence architectural practise
	Seaford Life Savings Club & Pier Precinct	Invited by RAIA Victorian Chapter to be the sole architect Design Competition jury member for this competition for the Frankston City Council
2004	Property Council of Australia	"Designing for Generation Y" presentation to members at their all-day seminar, on effective communication to 25 to 35 year olds through design.
1999	"40 Up", Aust Architecture's Next Generation	A directional exhibition of recent houses, interiors and special projects by forty Australian architects and designers. Darling Park, Sydney
1998	No records kept from 1998 to 2004	

Architecture Awards

2019	AIA Tasmania Awards	Winner	The Dirk Bolt Award for Urban Design – Devonport Living City
	AIA Tasmania Awards	Winner	The Alan C Walker Award for Public Architecture – Devonport Living City
	AIA Victorian Awards	Commendation	Sustainable Architecture – Tiny Home
	AIA Victorian Awards	Shortlist	Small Project – Tiny Home
2018	AIA National Architecture Awards	Winner	The Daryl Jackson Award for Educational Architecture – RMIT Academic Street
	AIA National Architecture Awards	Winner	Urban Design – RMIT New Academic Street
	AIA NSW Architecture Awards	Commendation	Interior Architecture – All Hands Brewing House
	Eat Drink Design Awards	Shortlist	Best Bar Design – All Hands Brewing House
	AIA Victorian Architecture Awards	Winner	Victorian Architecture Medal – RMIT New Academic Street
	AIA Victorian Architecture Awards	Winner	Melbourne Prize – RMIT New Academic Street
	AIA Victorian Architecture Awards	Winner	The Henry Bastow Award for Educational Architecture – RMIT New Academic Street
	AIA Victorian Architecture Awards	Winner	The Joseph Reed Award for Urban Design – RMIT New Academic Street
	AIA Victorian Architecture Awards	Winner	Sustainable Architecture – RMIT New Academic Street
	AIA Victorian Architecture Awards	Winner	Interior Architecture – RMIT New Academic Street
2015	AIA National Awards	Winner	National Presidents Prize - Peter Maddison
2014	IDEA Awards	High Commendation	Single Residential – Cabin 2
	Houses Awards	Winner	House Alteration and Addition under 200m ²
	Eat Drink Design Awards	Commendation	Best Bar Design – Hophaus
	AIA Awards	Shortlist	Small Projects category, Cabin Two Blairgowrie
	AIA Awards	Shortlist	Alterations & Additions category, Cabin Two Blairgowrie
	AIA Awards	Commendation	Urban Design category, Cloud Canopy Federation Square
	Houses Awards	Shortlist	Residential Alterations & Additions, Cabin Two Blairgowrie
2013	IDA Awards	Commendation	Public Buildings category - Bastow Institute of Educational Leadership
	CEFPFI Awards	Commendation	Renovation/Modernisation category over \$2m. Council of Educational Facilities Planners International. Bastow Institute of Educational Leadership
2012	AIA Awards	Commendation	Public Architecture Alterations & Additions – Bastow Institute of Educational Leadership
	AIA Awards	Commendation	Heritage Architecture – Bastow Institute of Educational Leadership
2011	IDEA Awards	Shortlist	Hospitality Category – The Ludlow Formation
	AIA Awards	Winner	Bates Smart Award for Architecture in the Media – Grand Designs Aust
	AIA Awards	Shortlist	Interior Architecture Category – The Ludlow Formation
	IDEA Awards	Shortlist	Residential Category – Coronet Grove
	IDEA Awards	Shortlist	Eureka Skydeck
	IDEA Awards	Shortlist	SOS – Melbourne Central
2005	RAIA Awards	Winner	Interior Architecture Category - Taxi, Federation Square
	Design Institute of Aust	National Winner	Hospitality Interior Design Award - Taxi, Federation Square
2004	RAIA National Awards	Commendation	Interior Category - Transport, Federation Square
	RAIA Awards	Overall winner	Marion Mahony Award for Interior Architecture – Transport
2002	RAIA Awards	Overall winner	Marion Mahony Award for Interior Architecture - Bear Brass, Southgate
	AHA Awards	Winner	Best New Restaurant - Gunn Island Pub Brewery
2001	RAIA Awards	Winner	Residential Category - 5 Lockerbie Court St Kilda
1997	RAIA Awards	Commendation	Interior Category - The Fishplate, Brighton
	AHA National Awards	Winner	Best Renovated Hotel Category - Half Moon, Brighton
1996	RAIA Awards	Commendation	Interior Category - Nudel Bar, Melbourne (in assoc with NMBW Arch)
	RAIA Awards	Winner	New Residential - Woodward House, Phillip Island
1995	RAIA Awards	Winner	Commercial Alterations & Extensions - Half Moon, Brighton
1993	RAIA Awards	Shortlisted	Interior Architecture - Café Latte, Malvern
1991	RAIA Awards	Shortlist	Interior Architecture - Catani Bar Café, St Kilda

Industry Awards

2020	Aust Interior Design Awards	Shortlist	Chocolate Buddha
	Timber Design Awards	Winner	Chocolate Buddha
	Timber Design Awards	Winner	Newry Street Residence
	Eat Drink Awards	Shortlist	Chocolate Buddha
2019	Master Builders Awards	Winner	Excellence I Construction of Commercial Buildings under \$3m – Ivanhoe Primary School
	Indie Awards	Winner	Champion Independent Brewery NSW – All Hands Brewing House
	Indie Awards	Winner	Champion Australian Brewpub – All Hands Brewing House
2018	AHA Vic Awards for Excellence	Winner	Hotel of the Year – Hophaus Southgate
	AHA Vic Awards for Excellence	Winner	Best Presented Beer – Hophaus Southgate
	AHA Vic Awards for Excellence	Winner	Best Specialty Bar – Hophaus Southgate
	Timber Design Awards	Winner	Excellence in the use of Timber Products – All Hands Brewing House
2017	HIA Awards (Vic)	Winner	Best Overall Kitchen – 3 Ex
	HIA Awards (Vic)	Winner	Best in its Class – 3 Ex
	Dept of Education School Awards	Finalist	Best Secondary School – Whittlesea Secondary College
2016	AHA (Vic) State Awards	Winner	Best Metropolitan Bar – Hophaus, Southgate
	AHA (Vic) State Awards	Winner	Best Bar Presentation & Service - Hophaus
	AHA (Vic) State Awards	Winner	Best Restaurant – The Ludlow Formation
	Timber Vision Awards	Commendation	Residential Exterior Category, Cabin 2
	Australian Steel Institute Awards	Winner	Steel Excellence in Buildings, Small Projects-Cloud Canopy Fed Square
2014	Dulux Colour Awards	Commendation	Cloud Canopy Federation Square
2013	Screen Producers Aust Awards	Finalist	Reality Television Production – Grand Designs Australia
2012	AWCI	Winner	Best Facade, Bastow Institute of Educational Leadership (Association of Wall and Ceiling Industries Australia and New Zealand)
2010	HIA National Awards	Winner	Best house in Australia – Coronet Grove
2009	HIA-CSR Awards	Winner	Victorian Home of the Year & Best Luxury House – Coronet Grove
	Bayside Built Environment	Winner	Best New Dwelling – Coronet Grove
2007	Victorian Tourism Awards	Winner	New Tourism Development – Eureka Skydeck
	Corian Awards	Winner	Commercial Category – Eureka Level 1
2005	Age Good Food Guide	Winner	Restaurant of the Year - Taxi, Federation Square
	AHA Awards	Winner	Best Metropolitan Pub without Gaming - Transport Hotel
	AHA Awards	Winner	Best Hotel Bar - Transport Hotel
1998	Belle Magazine	Finalist	House of the Year. October
	Energy Efficiency Awards	4 Stars	House Renovation - St Vincent's Place Albert Park
1996	AISC Vic Architectural Steel Design Awards	Winner	Building Category - The Point, Albert Park
	Australian Hotels Assoc	Winner	Best Redeveloped Hotel - Half Moon, Brighton
1995	Australian Hotels Assoc	Winner	Best Hotel Bar - Geebung Polo Club
	Age Good Food Guide	Winner	Best New Restaurant - Stella, Melbourne
	American Express	Winner	Best New Restaurant (voted by members) - Stella, Melbourne
1993	Australian Hotels Assoc	Winner	Best Hotel Restaurant Category - Geebung Polo Club, Auburn
1991	Australian Hotels Assoc	Winner	Best Bar Category - Geebung Polo Club Hotel, Auburn
1991	Australian Hotels Assoc	Winner	Best Country Hotel Category - Rifle Brigade Pub Brewery, Bendigo

Bibliography

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The Australian Inside architect Peter Maddison's modernist home
The Insider: Peter Maddison
- 2017 **Bayside Leader** Cover story September 13
Good Weekend Sydney Morning Herald October 28 feature
Herald Sun "Melbourne's Clangers & Triumphs" July 1
The Weekly Review "GD for Architect Peter Maddison's Personal Space" September 13
- 2016 **Occupied** Exhibition at RMIT Design Hub & associated media
- 2015 **Materiality** "The Ludlow Formation" P268-273
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- 2014 **Houses** "Ground Swell: Cabin Two:" Issue 100
The Age "Grand Design" Oct 26, Sunday Life P22-23
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- 2013 **Architecture & Design** Best facade in 2012 awarded to Melbourne's Bastow Institute, by Maddison Architects,
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- 2012 **Business, The Melbourne Age** Issue 36 "The Ludlow Formation" P88-89
- 2011 **Artichoke** Atkinson House, P126-129
- 2010 **21st Century Kitchens** "Eureka 89" P102-105
21st Century Bars "Material Cohesion" P28-32
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- 2009 **Inside** Issue 58 "Suspended Landscape" P52-55
Venue Issue 32 "Temperance Hotel" P36-41
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- 2008 **World Hyper Interior** Vol 2 "SOS" P118-121
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Frame Mar/Apr "Dizzy Heights" P41
- 2007 **Details for Living** Images Publishing "A Rich Palette of Materials" P144-147
Artichoke Issue 20 "High Altitude" Eureka Skydeck P94-100
Inside Issue 47 "Favourite Bars & Clubs" P46
Indesign Vol 28 Feb "Maddison x 2" P138-143
Frame (Amsterdam) Jan/Feb "Green Piece" P124-133
- 2006 **Images Publishing Group** "A Pocketful of Bars" P46-49, P270-271
The Age (Melbourne) Magazine Issue No 24 October "Hot" P76
Australian Gourmet Traveller October Issue "Take an aqua-venture" P68-70
3RRR "The Architects" 7pm – 8pm September 12
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Our Hotel "Speaking from Experience – Renovators Tales" Autumn 06 P66
Insite Homes Antiques Art "Maddison Square" Autumn P77
Australian House & Garden "Houses down by the seashore ..." January 2006, P78-85
- 2005 **Domain, The Melbourne Age** "Pod goes the Beach House" November 30, P24
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- 2004 **Artichoke** Issue 9/02 "Regina Pizzeria" P68-69
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- 2004 **Inside** Issue 31 "In Transport" P92-95
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June 4 "From the Soul" P16
- 2003 **Domain, The Melbourne Age**
Monument April 23 "Centre Pieces" P8-10
Hospitality Issue 53 "Raising the Bar" P24-25
Architect March "Interior design: the trends, the influences" P20-23
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Domain, The Melbourne Age "Setting the Stage" P90-93
February 20 "Architectural Dilemma" P11-12
- 2002 **Architect** June Awards Edition P34
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- 2001 **Details in Architecture** P124-135. Blake's Conservatory, The Point. Wall/Stair/Banister:
Residence Sth Yarra
Domain, The Melbourne Age December 5. "The Big Steel" P12
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Domain, The Melbourne Age June 6. Fireplace, Davis Avenue South Yarra, front cover
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- 2000 **The Sunday Age** April 16. "Renovation" Property Section
Domain, The Melbourne Age April 12. "Working Design" P14-15
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New Australian Style John Gollings & George Michell. Thames & Hudson. P128-129
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- 1998 **Australian House & Garden** December. "50 Top Designers" P189
- 1998 **Belle** October. "House of the Year" P87-89
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- 1997 **Vogue Apartments** No 3. "Action Stations" P48
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Belle Magazine September. "Tough Guise" P58
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Home Beautiful 1995. "Future Directions" P26
The Melbourne Age May 16. "My Kind of Place", Peter Maddison. P33
The Melbourne Age June 10. "The Best of Hot Houses" P15
- 1989-94 No records kept

Projects - Hospitality

2021	Eureka Champagne Bar: Melbourne	Turning a kiosk into a champagne bar
2019	Chocolate Buddha: Federation Square	A full demolition and refit of this iconic 15-year old venue
2018	Gate 3 Bear Brass: Melbourne Airport	International airside café
2017	All Hands Brewing House: Sydney	A bar/café incorporating a brewery and bottling plant at Darling Harbour
2016	Bear Brass: Southbank	Another bucket of love for this perennial favourite Southgate café
2015	Fly Bar: Melbourne Airport Perth City Square: Perth	Refurbishment of café at Gate 3 Virgin Collaboration with Lyons & IPA Architects, Maddison Architects is responsible for masterplanning and designing all Hospitality and Retail areas over 2,000m ² with 24 tenancies
	Snag Stand: NSW	Fun & fast affordable food offering
2014	Hophaus: Southbank Longneck: Perth International Airport Longneck: Perth Domestic Airport	Bar/café for 300 patrons, references to the German beer tradition New prototype pub with an industrial aesthetic Sister offer to Longneck International
2013	Macchinetta: Perth International Airport Paradiso: Camberwell	Café designed to capture the essence of the Melbourne success Café refurbishment to long established business apposite the Rivoli
2012	Isola Di Capri: Phillip Island	Minor upgrade to pizza café for faithful client
2011	Little Ludlow: Melbourne Airport Macchinetta: Melb Airport International Airside	Abridged offer of The Ludlow Formation, adapted to international airside Expanded offer from Virgin, International Airside departure
2010	The Ludlow Formation: Southbank	New bar restaurant on the Yarra forming part of the Mirvac redevelopment
2009	Bear Brass: Southbank Able Baker Charlie: Melbourne Airport Macchinetta: Melbourne Airport	Expansion of existing wine bar and bistro for the O'Brien Group New bakery, pizzeria, bar Iconic coffee kiosk at Virgin departure
2008	Zouki: Royal Melbourne Hospital	Fine dining offer and large café for both RMH & Royal Women's hospital. This project includes masterplanning, 17 shops and fitting out of 10 tenancies including "Isabella" fine dining restaurant, "Coffee Box" coffee kiosk, "Flowers for Everyone" florist, "Regina" fashion store, "Zouki Convenience" convenience & gift store
	Temperance: Prahran Bar Darling: South Yarra Balmoral Receptions: Geelong	2-storey refurbishment of existing pub in the heart of Chapel Street Refurbishment of existing nightclub to accommodate up to 300 patrons Total renovation and extension of existing heritage building as a 260-seat function centre and catering business
2007	Mamaduke: Newcastle University High Tide Express: Melbourne Airport The Bah: Canberra World Coffee: Crown	Refurbishment of main café on campus, providing new food and bar Coffee kiosk at new Tiger Air departure New, stand-alone beverage business in close proximity to Mecca Bah Design proposal for casual coffee & cake café
2006	Eureka: Southbank	Level 89 of Melbourne's tallest lookout, incorporating cocktail bar and function centre for 150 patrons
	TarraWarra: Yarra Glen Café Espresso: Melbourne Airport Cinque Lire: Caulfield	Renovation of existing café/wine bar Renovation of international airside café/news bar with Italian overtones Renovation to existing café on Monash campus
2005	Mecca Bah: Canberra	Extending the Mecca Bah concept established in Docklands and Brisbane
	Grossi Fiorentino: Melbourne Antica Gelateria del Corso - Collins Street Crown Casino: Southbank Upper & Lower House: Federation Square SOS: Melbourne Central Sam I Am: Cnr Collins & Elizabeth Streets	Redesign of kitchen and back of house of this Melbourne institution Development of coffee/gelati/pizza eateries Australia wide for Nestlé Creation of new leisure and entertainment venues A relaxed and approachable Italian food offer and wine bar Environmentally sensitive fit-out to complement veg-aquatic
2005	Australian Club: Melbourne Food Emporium: Austin Hospital	Outdoor, casual coffee & muffin enclosure and associated indoor café Proposal to convert existing "Long Room" for both men and women Major canteen for 350 patrons
2004	Zinc: Port Douglas	New function, bar and dining facility in the main street with a view to the beach
	Transport: Federation Square	Three-level development in one of Melbourne's most prominent positions, comprising "Transport" pub, "Taxi" dining room and "Transit" lounge
2004	Henry Henry: Sydney Mecca Bah: Brisbane	New hotel development at Henry Deane Plaza over 430 sq m adjacent to Central Station Taking the Mecca Bah concept to Fortitude Valley

Projects - Hospitality

2004	Red Lion Hotel: Ballarat	Renovation to existing multi-use hotel
2003	Harbour Kitchen: Docklands	Multi use food facility in the base of the new NAB headquarters
	Mercury Lounge: Crown Casino	Redesign of R&B area, "Spy Bar"
	Regina Pizzeria: QV	Food outlet specialising in pizza
	High Tide Lounge: Tullamarine Airport	Cafeteria and lounge bar adjacent to Virgin check-in
	The Fly Bar: Tullamarine Airport	Cheap eat and coffee outlet adjacent to Virgin Gate 5 check-in
	Café Latte: Toorak	Our third appointment by this client to add a second level
2002	Live Bait and Mecca Bah: Docklands	Two-level fit-out in contemporary building
	Bar Bosh: Knox City Shopping Centre	A 350-seat café featuring overhead sweep fans
	Chocolate Buddha: Federation Square	New Asian offer for return client
2001	Gunn Island Brew Bar: Middle Park Hotel	Hotel refurbishment including micro brewery
	Bear Brass: Southgate	New wine bar and bistro undertaken for the O'Brien Group
2000	Half Moon: Brighton	New kitchen and upgrade to café at Half Moon Hotel
1999	Isola di Capri: Phillip Island	New bar service areas at front of house including refurbished kitchen
	Blake's Restaurant: Southgate	Additions, extending the building fabric of Southgate
	Mentone Hotel Refurbishment	A substantial upgrade of a popular suburban hotel
	Blackbird, Cockle Bay: Sydney	The first Sydney project for an ongoing client group
1999	Myer Grace Bros Cafés	A series of cafés in Victoria, New South Wales and Queensland, which required specialist f&b input to work in a retail environment
1997	The River: Southgate	Renovation of existing restaurant
	Blake's at South Wharf: Melbourne	A fit-out for a function-oriented facility catering for up to 250 patrons
	Automatic: Crown Casino	Venue to attract similar patrons to Blue Train at Southgate
1997	Blue Train Kitchen Extension: Southgate	Additional kitchen facilities to the successful Blue Train Café
1996	Satellite Café: Southgate	An extension to tenancy that this office completed previously
	Fishplate: Brighton	Gourmet seafood business providing retail, licensed café and takeaway
	The Point: Albert Park	Restaurant, café kiosk and function room
	Nudel Bar: Melbourne	New noodle bar in existing shop to seat 130 people over two levels
1996	Café Latte: Malvern	Renovations/additions to complement a successful existing café
	ABC Headquarters: Southbank	Design and documentation of the in-house food facilities at the new ABC building, including staff canteen and public café on two levels
1995	Half Moon: Brighton	Major renovation and refurbishment of an existing hotel to create distinctive café restaurant and conservatory/courtyard spaces
	Anchor & Hope Hotel: Richmond	Redesign proposal of this large inner suburban hotel
	Mentone Hotel: Mentone	Redesign of the drive-in bottle shop and ground floor bistro kitchen
	Sam's Café: Niddrie	One of a chain of pizza shops in north western Melbourne, designed to be groovy
	Tonic: South Yarra	Refurbishment of existing bar/café. Our third project with Andrew Blake
1993	Blake's Restaurant: Southgate	Refurbishment of existing city restaurant for chef Andrew Blake
	Blue Train: Southgate	Refined restaurant designed around restaurateur Andrew Blake
	Satellite Café: Southgate	Tenancy fit-out designed to be a funky, downbeat and hip
	Daily Bread: Southgate	An "island" tenancy specialising in coffee roasting
	The Shamrock Hotel: Bendigo	Gourmet sandwich shop in the Wharf Food Court at Southgate
1992	Café Latte: Malvern	The restoration and incorporation of an adjacent classified building to the Shamrock Bendigo Hotel as a Tabaret for 100 machines
	Café Biba: Melbourne	A new, twenty-seat, unlicensed café in an existing single shop in Malvern
1991	Pino's Trattoria: Phillip Island	Italian café on the Collins Street level of Australia on Collins Arcade
	Café Terrace: Melbourne Central	A new, sixty-seat licensed restaurant in Thompson Avenue Cowes
	Eureka Hotel: Geelong	A prime location adjacent to the historic Shot Tower
	Mickey Finn's Bar Restaurant: Hawthorn	Major refurbishment incorporating large conservatory at the rear
1990	Sydney Liars Club Hotel: Flemington	140-seat restaurant and bar. Design of façade and interior
	Roosendaal's Restaurant: Melbourne	A major renovation to classified building in Racecourse Road
	Catani Bar Café: St Kilda	Fit-out at the ground level of the prestigious Park on Exhibition hotel
1989	Caledonian Hotel: Echuca	Design of a new, two-storey building with restaurant on ground floor
	Rifle Brigade Hotel: Bendigo	Major refurbishment of lounge, dining, kitchen and bars
1989	Geebung Polo Club Hotel: Hawthorn	A classified building, totally refurbished
1987	Roosters by the Bay: Port Melbourne	Rebuilding a three-storey hotel, including a separate brewery complex,
	Loaded Dog Pub Brewery: North Fitzroy	A master plan including upgrading dining room, bars and lounge areas
		First pub/brewery in Melbourne. Totally refurbished historic building including façade

Projects - Residential

2021	Myers Road House: Merricks	Adding a cantilevered first floor extension and landscaped courtyard to existing farm residence
	Eagle Rock Parade: Aireys Inlet	New beach house
	Munster Terrace North Melbourne	Mixed use residential development
	Millswyn House South Yarra	Renovation to heritage listed home
2019	Hampton Street Unit Development: Hampton	Luxury unit development for retirees and older members of the community incorporating facilities for those with limited mobility
2018	RACV Tiny Home	A "tiny home" to showcase what makes a home comfortable to live in and affordable to run
	William Street Melbourne	Adaptive reuse project, carefully transforming a small 1970s office building into a new residence
2017	North Fitzroy: House	New family home adjacent to Edinburgh Gardens
2016	The Koot: Hawthorn	Bathroom upgrade
	3 Ex House Brighton	Renovation of a mid-century house, challenging the conundrum of how we respect the past whilst adapting to today's lifestyle
	Hotham Street: East Melbourne	Second level addition to general store as a home
2015	Harcourt Street: Hawthorn East	Renovation and extension to family home
2013	Guildford Road: Surrey Hills	Substantial new home over three levels
2012	Cabin 2: Blairgowrie	Renovation & extension to holiday house
	Gardiner Street House: North Melbourne	Third storey addition and renovation
2009	Elm Grove: Brighton	Renovation to small terrace house
2008	Atkinson House: Beaumaris	New, family home on the highest point at Beaumaris
2007	Rossi House: Strathmore	New family home
	Sinclair House: Middle Park	Renovation of two-storey Victorian terrace
	Palm Valley Court House: Byron Bay	Renovation of luxury beach residence at Wategos Beach
	Republic Tower Apartment: Melbourne	Renovation of luxury apartment
2005	Port Douglas House	New, luxury home located on Flagstaff Hill with panoramic views
	Port Douglas Multi Housing	Three luxury homes located at the top of Flagstaff Hill
2003	Jaquinot House: Malvern	Renovation
	Incretolli House: Flinders	New holiday house to accommodate an often extended Italian family
	Mathioudakis House: Malvern	Upgrade to existing 1960s solid brick house
2002	Millstone Estate: Shoreham	Principal residence, tennis court and final landscaping
	Woodward House: Sorrento	Simple additions to a 1950s beach house
1999	Incretolli Residence: Toorak	New, two-storey residence
	Genovese House: South Caulfield	Renovation to 1930s Walter Burley Griffin townhouse
	Havenpoole House: Mallacoota	New rural residential project
	Millstone Estate Winery	A new rural residential complex comprising barn and landscaping
1997	Graham Street: Highbett	New housing development comprising 40 single and two-storey houses
	Southwold: St Kilda	Renovation
	Brophy House: Albert Park	Renovation to two-storey Victorian terrace house in St Vincent's Place
	Mathis Townhouses: South Yarra	Two new townhouses
1995	Tzambazis Residence: Brighton	Renovation
	Maddison House: Brighton	Renovation
	Woodward Beach: House	New House on windswept ridge overlooking Bass Strait
	Kelly/Nunan Residence: South Melbourne	Two-storey terrace renovation
1994	Hobby/McKellar Res: Vaughan Springs	New house
1994	Rutledge Residence	Renovation
1993	Gullifer Residence: St Kilda	Renovation/addition
1993	De Wolf Project House: Mount Eliza	Renovation
	O'Bryan & Cannon Townhouses: Sth Yarra	New townhouses
	Roosendaal Residence: Prahran	Renovation
	Walton Residence: St Kilda	Renovation
	Jaquinot Residence: Malvern	Renovation
1992	Henderson/Neville Residence: Hawthorn	Renovation

Projects - Residential

1990	Pittaway House: Malvern	Major house renovation and stables at rear
	Murphy House: Williamstown	Renovation
	Hobby House: Kallista	New house
1989	Chamberlain House: North Ringwood	Renovation
	Castran House: Malvern	Renovation
	Walters Residence: Chadstone	Renovation
1988	Steinic House: Armadale	Renovation
	Mercrebs Residence: North Balwyn	Renovation
	Maddison House: St Kilda	Renovation
	Leigh Residence: Balwyn	Renovation
	Nurse Residence: Highett	Renovation
	Nelson House: Rochester	New house and out buildings

Projects - Commercial

2021	Old Colonists' Association of Victoria, Melbourne	16 new independent living apartments and 3 new community buildings across two locations
2021	Eureka Level 88 Melbourne	Level 88 redevelopment including Champagne Bar
2020	Bank Street South Melbourne	Renovation of office building
2019	Eureka Skydeck Melbourne	Level 1 Entry redevelopment showcasing a new 3D cinema experience
2018	Leeda Office, Campbellfield Vic	Extension to existing office we designed in 2012
2017	Devonport Living City	This significant urban renewal project has been delivered in collaboration with Lyons Architecture. The site is a major new cultural and tourism destination for the city of Devonport.
2015	Yagan Square, Perth	Another collaboration with Lyons Architects for Perth's new city square. Maddison Architects was charged with the Fresh Food market and all Hospitality venues, infrastructure and public space
	Target, Albury	Design proposal for new activated facade
2014	New Academic Street, RMIT	A collaboration with Lyons Architects, a major project (\$140m) re planning of the core of the RMIT campus covering a whole city block. Maddison Architects is responsible for the overview of all 20 retail and hospitality tenancies, and designing all work Building 14 Level 4
2013	Cloud Canopy, Federation Square	Conceived as part pragmatic shade structure and part fanciful urban sculpture, Cloud Canopy improves the public amenity and presentation of Fed Square's upper plaza
2012	Medallion Club, Caulfield Racecourse	Concept design for Melbourne Racing Club
2009	Red Rock Offices, South Melbourne Level 1, Eureka Tower, Southbank	Office refurbishment Expansion of ticketing/multimedia entry areas on Level 88 Skydeck
2008	Medical One, Highton South Wharf, Docklands	New medical consulting facility incorporating pharmacy, pathology, radiology, paramedical and dental rooms Masterplanning services for Austexx Pty Ltd for waterfront retail/hospitality uses in historic wharf buildings
2007	Australian Business Theatre, South Yarra	New offices for 40 staff over 2,000m ²
2006	Levels 1 & 88, Eureka Tower: Southbank Kate Hill Enni Fashion Boutique: Balwyn Medical One: QV	This tallest lookout for Melbourne incorporates ticketing, retail, interactive experience, thrill ride Handbag retailer Prototype store for younger accessory fashion Renovation to existing women's fashion store
2005	Flowers by Lisette and Shop Leeda Developments: Campbellfield	New 1,000 sqm medical consulting facility incorporating paramedical, dental, travel medicine and alternative medicine rooms Flower and gift/sub newsagency servicing Austin Hospital Office fit-out for building company
2003	Gordon Place	A 60-apartment proposal in Little Bourke Street for the Oakford Group
2002	Victoria Station (38 stores nationally) Pinecliff: Mount Eliza	The first of thirty-eight luggage stores designed for Victoria, ACT, New South Wales, South Australia, Western Australia & Queensland A co-ordinated stables, house and landscaping development for a thoroughbred training and breeding operation
1999	Munz Room: Owen Dixon Chambers	Barrister's Chambers
1997	Victorian Soccer Federation: South Melb Levels 37 & 38 , 530 Collins Street Security First St Kilda Road	Refurbishment of a three-level building including the total office fit-out, ie, workstations, furniture selection, etc Upgrade of all the public areas in the Melbourne Stock Exchange, including lift core, lobby, toilets, and outside leased areas Office fit-out for internet banking group with 35 work stations
1996	The Point: Albert Park	Design of a new, two-storey building on the shores of Albert Lake
1994	St Kilda Marina	Remodelling existing building stock to incorporate marine chandler, powerboat sales, marina administration, restaurant and kiosk/café
1994	Rutledge Engineering Collingwood Nelson Silo Assembly Plant Rochester	Factory/warehouse/office development for a firm of audio engineers Redesign of existing central administration area
1993	Diamond Lil's DDB Needham Advertising Agency	Restoration and extension of a classified building to the Shamrock Hotel as a Tabaret with 75 gaming machines A short-listed submission to fit out high-profile advertising agency
1990	Office: Fitzroy Street St Kilda Druids Office: Melbourne	A new, two-storey building with office space a restaurant Refurbishment of seven-storey building in Swanston Street
1988	Sherbrooke Resort: Mount Dandenong	A proposal for a major conference facility adjacent to the Sherbrooke
1988	Silo Assembly Plant Rochester	Renovations for large manufacturing plant producing wheat silos
1987	Nelson Truck Shed	Renovation and extensions to large garage housing articulated vehicles

Projects - Educational

2021	Falls Creek Primary School Falls Creek Sunshine Special Development School	First floor addition to this unique school in the snow Three new buildings and landscaped areas
2019	Ivanhoe Primary School Stage 2 Gisborne Primary School Bell Primary School	Two-level teaching & learning building Major overhaul of campus including new gym, admin, teaching building Surgical renovations to existing building stock
2018	RMIT New Academic Street	Retail Architect for NAS precinct, a 4-year project in collaboration with Lyons
2017	RMIT Building 202 Redevelopment Bundoora West Whittlesea College Middle School	Complete re-design of central student hub accommodation all student support facilities A new building to support Years 9 & 10 curriculum
2016	Diamond Valley College Ivanhoe Primary School School for Student Leadership Dunkeld School for Student Leadership Haining Farm	Upgrade and general purpose classrooms to secondary college Upgrade and new facilities to primary school New outdoor education school for Department of Education New outdoor education school for Department of Education
2015	Deakin University Geelong Yarra Junction Primary School Moonlight Head	Waterfront lecture theatre Asset management plan, major refurbishment and provision of new buildings for primary school Proposal for outdoor education facility at Moonlight Head Victoria
2012	Bastow Institute of Educational Leadership	Renovation and addition to Heritage listed educational facility
2011	Knox Regeneration Plans	Design and documentation services, for Rowville Secondary College West & East Campuses and Scoresby Secondary College, based on our successful masterplans to refurbish these existing schools, bringing them into the 21 st century
2010	Flemington Primary School Winchelsea Primary School Melton Secondary College	New, two-storey general purpose classroom building to extend existing classroom capacity Refurbishment and remodelling of existing classrooms to create contemporary, flexible learning spaces and the addition of a new, external learning area Refurbishment of existing VCE study centre and home learning centre for Years 7 & 8 and staff. Creation of school wayfinding signage to improve the profile of the school within the community
2009	Rowville Secondary College Scoresby Secondary College	Masterplan to redevelop existing school buildings to embrace 21 st century pedagogy Masterplan to redevelop existing school buildings to embrace 21 st century pedagogy
1997	Sunvale Primary	Major maintenance works including restumping, recladding and making existing heating system more efficient
1996	Altona North Primary	Shortlisted for consideration to complete master planning and major maintenance work
1995	Braybrook Primary Sunshine Primary Glengala Primary Maidstone Primary Sunbury Primary	Complex refurbishment and maintenance work which included underpinning and restumping Administration upgrade including new office accommodation Shortlisted for consideration to complete major maintenance works A major maintenance works program for which we were shortlisted and in the final two for consideration This school required masterplanning upgrade to administrative areas and maintenance. Shortlisted after second submission to School Council
1994	Glenroy Primary	New 150m ² administration building completed after analysis of the school's master plan and future requirements

Grand Designs Australia Activity



Awards

2019	AACTA Awards	Grand Designs Australia nominee "Best Lifestyle Television Program": (Brooke Bayvel, Executive Producer Foxtel/Lifestyle)
2017	AACTA Awards	Grand Designs Australia nominee "Best Lifestyle Television Program": (Anna Gregory, Executive Producer Foxtel/Lifestyle)
2016	AACTA Awards	Grand Designs Australia nominee "Best Lifestyle Television Program": (Anna Gregory, Executive Producer Foxtel/Lifestyle)
	Screen Producers Australia	Grand Designs Australia nominee "Best Light Entertainment Series Production" Season 6, FremantleMedia Australia
2015	ASTRA Awards	Nominated in the Best Lifestyle Program category
	TV Week Logie Awards	Grand Designs Australia nominated in 3 categories
2014	ASTRA Awards	Grand Designs Australia finalist in "Most Outstanding Lifestyle Program" and "Most Popular Presenter" categories
	TV Week Logie Awards	GDA nominated in both "Most Popular Lifestyle" category and "Best Male Presenter" category
2013	ASTRA Awards	Grand Designs Australia finalist in "Most Outstanding Lifestyle Program" and "Most Popular Presenter" categories
	TV Week Logie Awards	GDA nominated in both "Most Popular Lifestyle" category and "Best Male Presenter" category
2012	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 35,000 visitors
	ASTRA Awards 2011	Peter Maddison - "Best New Talent" Award
	ASTRA Awards 2011	Grand Designs Australia – "Best Lifestyle Program" Award
	TV Week Logie Awards	Nominee "Best Lifestyle" category

Grand Designs Editorial

2011-ongoing	Grand Designs Magazine	Editor at Large of magazine issued five times a year
2013-ongoing	Grand Designs Australia Handbook	Writing for Harper Collins Publications reviewing houses from each series of Grand Designs Australia
	Grand Designs Sourcebook	Editor at Large
2011	Grand Designs Magazine	Editor at Large of quarterly magazine

Grand Designs Major Events

2014	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 50,000 visitors
2013	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 40,000 visitors
2011	Grand Designs Live	Keynote speaker, Main Identity, 3-day homeshow and expo for 18,000 visitors in Sydney

Grand Designs Australia Overview

GDA Logistics

GDA is the biggest and most expensive local production ever made for the Lifestyle Channel and Foxtel Australia. Fremantle Media is contracted to produce it, and has a full-time staff of some 12 to 16 personnel in Melbourne, with all technical crews (cameraman, sound engineers etc) contracted in each State for location work. Peter works with one Executive Producer, one Series Producer, 6 Directors and a host of post-production and research personnel.

Episode Creation

Each episode involves Peter Maddison visiting its location between five and ten times throughout the course of the (typical) one to two year construction period. This has meant hundreds of flights and tens of thousands of kilometres travelled by car.

The content of each episode is largely unscripted with the owners' journeys being discovered from personal observation (investigation and interaction with the owners, builders, traders and manufacturers).

Post production involves a vast array of specialists with story review, accuracy of architectural content and voice-over work being carried out in the Melbourne Fremantle Media office.

GDA Ratings

GDA is generally the second most watched program on the Foxtel Lifestyle Channel (excluding Sport), since its first showing in 2010.

Series 1 to 8 had a cumulative average audience of 450K per episode

GDA averages 4.5 million viewings in Australia per annum

Source: Foxtel

GDA International Reach

Earlier episodes of Grand Designs Australia have been aired on prime time free-to-air television in Denmark, Finland, Netherlands, Norway, Poland, Slovenia, South Africa, Sweden, UK, Asia (Pan-regional – 18 territories), New Zealand

Grand Designs Australia Magazine

Launched in 2012 as a quarterly magazine, it is published by Universal Magazines. Each issue features a purpose written editor at large story and Q&A section by Peter. Grand Designs Australia Magazine has an audience reach of 220,000 readers per issue

Source: IPSOS Enhanced Media Metrics Australia

Grand Designs Australia Sourcebook

This is an A to Z of design and building houses, with one issue per year published by Universal Magazines.. 60,000 copies sold. Peter writes the editorial to this publication

Source: Harper Collins

Grand Designs Australia Bookazine

In 2015, three specialty coffee table bookazines were commissioned, on Outdoors, Interiors, and Kitchens & Bathrooms. Peter is the Editor at Large.

Grand Designs Australia Handbook

A purpose-written reference handbook of some 60,000 words is Peter's first book, and covers all aspects of architecture and building residential homes. Intertwined in the technical text are profiles and references to the first thirty episode of GDA. This book was published by Harper Collins 2013. At June 2014, 6,800 copies have been sold

Source: Harper Collins

GDA Bibliography

GDA receives cover and feature stories in most capital city and regional newspapers; as well as strong radio and magazine coverage during each series. Key print showcases the appeal and popularity of the series and host. (190 articles appeared between April 2009 and January 2011, with an average circulation of 200,000 per publication) resulting in a total circulation over that period of approximately 25 million.

Grand Designs Australia Episodes

2010	Series 1		
	Ep 1	Calligree Bushfire House	Vic
	Ep 2	Very Small House	NSW
	Ep 3	Southport Heritage House	Qld
	Ep 4	Clovelly House	NSW
	Ep 5	Lake Bennett House	NT
	Ep 6	Untingdale Downs Hampton House	Qld
	Ep 7	Fish Creek Church House	Vic
	Ep 8	Cottage Point "Bali" House	NSW
	Ep 9	Indented Head House Entertainment Palace	Vic
2011	Series 2		
	Ep 1	Brighton Sixties House	Vic
	Ep 2	Paynesville Industrial House	Vic
	Ep 3	Five Dock Retro House	NSW
	Ep 4	Kyneton Flat Pack House	Vic
	Ep 5	Trinity Beach Pole House	Qld
	Ep 6	Gladysdale Dry Stone House	Vic
	Ep 7	Stonyfell Water Tank House	SA
	Ep 8	Yellingbo Artists' House	Vic
	Ep 9	Battery Point Glass House	Tas
	Ep 10	Steels Creek Earth House	Vic
2012	Series 3		
	Ep 1	Mansfield Indoor/Outdoor House	Vic
	Ep 2	Hampton Timber House	Vic
	Ep 3	Balnarring Rammed Earth House	Vic
	Ep 4	Warburton Arch House	Vic
	Ep 5	Byron Bay Beach House	NSW
	Ep 6	Annandale Urban House	NSW
	Ep 7	Barossa Valley Glass House	SA
	Ep 8	Ocean View Concrete House	Qld
2012	Revisited		
	Ep 1	Clovelly House	NSW
	Ep 2	Very Small House	NSW

Grand Designs Australia Episodes

2013	Series 4		
	Ep 1	Inverloch Sand Dune House	Vic
	Ep 2	South Melbourne Brick House	Vic
	Ep 3	Torrens Park Hotel	SA
	Ep 4	Hornsby Heights Adobe	NSW
	Ep 5	Richmond Inner City House	Vic
	Ep 6	Forest Lodge Eco	NSW
	Ep 7	Ilford Sheep Station	NSW
	Ep 8	Hunters Hill Textural	NSW
	Ep 9	King Island Whale Tail	Vic
	Ep 10	Dynnyrne Curved	Tas
2014	Series 5		
	Ep 01	Graceville Container	Qld
	Ep 02	Mount Eliza Modern	Vic
	Ep 03	Claremont Origami	WA
	Ep 04	Foxground Pavilion	NSW
	Ep 05	Port Melbourne	Vic
	Ep 06	Toowoomba English Farmhouse	Qld
	Ep 07	Williamstown Bluestone	Vic
	Ep 08	Brookfield Spotted Gum	Qld
	Ep 09	Pipers Creek Strawbale	Vic
	Ep 10	Faraday Aussie Bush	Vic
2015	Series 6		
	Ep 01	Northcote Vinegar Factory	Vic
	Ep 02	Kuitpo Song Tower	SA
	Ep 03	Cassilis Earth Brick	Vic
	Ep 04	Daylesford Green	Vic
	Ep 05	Barge French Island	Vic
	Ep 06	Launceston 1922 Substation	Tas
	Ep 07	North Bondi Urban Cliff	NSW
	Ep 08	Kinglake Non Toxic	Vic
	Ep 09	Harcourt Quarry	Vic
	Ep 10	Yackandandah Sawmill	Vic
	Ep 11	Greenwich Art	NSW
	Ep 12	Stanley Windmill	Tas
	Ep 13	Hillbank Medieval	SA
2016	Series 7		
	Ep 01	North Bondi Urban Cliff	NSW
	Ep 02	Maianbar Cross Timber Laminate	NSW
	Ep 03	Verrierdale Tent	Qld
	Ep 04	Hillbank Medieval	SA
	Ep 05	Ocean Shores Chipboard	NSW
	Ep 06	Kensington Curvy	Vic
	Ep 07	Aldinga Beach Dune	SA
	Ep 08	Stirling Glass Stonehouse	SA
	Ep 09	Hamilton Japanese Queenslander	Qld

Grand Designs Australia Episodes

2017	Series 7a		
	Ep 01	Daylesford Long House	Vic
	Ep 02	Tallebudgera Valley Queenslander	Qld
	Ep 03	Stanley Windmill	Tas
	Ep 04	Coombs Curtain Wall	ACT
	Ep 05	French Island Barge	Vic
2018	Series 8		
	Ep 01	Euroa Corten	Vic
	Ep 02	Elsternwick Stack	Vic
	Ep 03	Curl Curl Zinc	NSW
	Ep 04	Lockley's Geometric	SA
	Ep 05	Lewisham Pod	Tas
	Ep 06	Toolangi Salt Box	Vic
	Ep 07	Rivett Man Cave	ACT
	Ep 08	Suffolk Park Modern	NSW
	Ep 09	Mt Tambourine Tropical	Qld
	Ep 10	Dee Why Experimental	NSW
	Ep 11	Whittlesea Earth	Vic
	Ep 12	Newtown Hat Factory	NSW
	Ep 13	Chain of Lagoons	Tas
	Ep 14	Norwood Gold	SA
2020	(Covid year, no episodes)		
2021	Series 9		
	Ep 01	Mystery Bay Blades	NSW
	Ep 02	Hawthorn Iceberg	Vic
	Ep 03	Tamar Stepped	Tas
	Ep 04	North Perth Arches	WA
	Ep 05	Hawkesbury Chapel	NSW
	Ep 06	Greenwich Art	NSW
	Ep 07	Coburg Wedge	Vic
	Ep 08	Ascot Angle	Qld
2022	Series 10		
	Ep 01	Carrickalinga Shed	SA
	Ep 02	Torquay Concrete	Vic
	Ep 03	Dooralong Elemental	NSW
	Ep 03	North Melbourne Laneway	Vic
	Ep 04	Goodarrandra Invisible	NSW
	Ep 05	Inverloch Dairy	Vic
	Ep 06	Ciunes Villa	NSW
	Ep 07	Coasters Retreat	NSW
	Ep 08	Coffee Camp Pods	NSW
	Ep 09	Coober Pedy	SA
	Ep 10	Clarence Container	NSW
	Ep 11	Bullsbrook Underground Castle	WA
	Ep 12	Carlton Terrace	Vic