



Peter Maddison

B Arch. RMIT
Doctor of Design Honoris Causa RMIT
Life Fellow RAI
Director, Maddison Architects Pty Ltd
Host, Grand Designs Australia

ACADEMIC QUALIFICATIONS

2014	Life Fellow	RAIA
2014	Doctor of Design (Honoris Causa)	RMIT University
2005	Fellow	RAIA
1983	Registered Architect	Appointed Fellow of Australian Institute of Architects Assoc RAI
1975 - 1982	Bachelor of Architecture (Graduate Architect)	Passed Registration exams and made Associate of the AIA RMIT University
1975	RMIT Tertiary Orientation Program (repeat VCE)	Studied part time for last three years whilst working
1972 - 1975	Certificate of Real Estate Management	Prahran Technical College
1966 - 1972	Mordialloc Chelsea High School	

EMPLOYMENT HISTORY

1993 - Current	Principal	Maddison Architects, South Melbourne (currently 9 staff)
1988 - 1993	Principal	Peter Maddison Architect, South Melbourne
1984 - 1987	Partner	McIntyre Partnership, "River House" Kew. Fellow partners included Peter McIntyre, Rob McIntyre and Gerard Neylan
1980 - 1984	Graduate Architect	Cocks Carmichael (later Whitford), Middle Park
1979 - 1980	Graduate Architect	Morris & Pirotta, North Melbourne
1976 - 1979	Graduate Architect	Peter Crone & Associates, North Carlton
1972 - 1974	Clerk	GA Thomson & Co Murrumbena, Licensed Estate Agents

RAIA COMMITTEES & WORKING GROUPS

2017	RAIA National Architecture Awards Juror	One of five jurors selected by the RAIA National President (Ken Maher) to review all awarded projects nationally. A 3-week intensive travel and immersive commitment
2010-current	Honours Committee member	ongoing
2009-2012	Senior Counsellor	(on sabbatical while Grand Designs Australia active)
2005-2009	Client/Architect Agreement Task Force (4 years)	Re-writing the Client and Architect Agreement for National use
2004-2009	Small Practice Forum (5 years)	Member
2008	Chair of Juries	Overseeing all award categories
2002-2008	Awards Task Force (6 years)	Active Committee member engaging in all aspects of the Awards programme, including judging, venue coordination, criteria establishment and contributions to its evolution
1996-2008	Awards Juries (12 years)	Jury member involvement over this period on different categories including Interior, Residential, Commercial, Colorbond Steel Award, etc

ROYAL AUSTRALIAN INSTITUTE OF ARCHITECTS ACTIVITY

2015	MPavilion	Reading Robyn Boyd "The Australian Ugliness"
2014	"Why use an Architect?"	Seminar presenter with Universal Magazines
2012	A+ National TV Membership Campaign	Production of National advertisement promoting the benefits of using architects
2009	Establishing your own Practice	AIA guest presenter
2008	RAIA Tasmanian Chapter Awards	Invited by RAIA Tasmanian Chapter to be a juror in their awards program
2005	RAIA Landscape Architecture Awards	Invited as only practising architect to join as juror in the annual Landscape Awards program
2004	RAIA Recent Projects Lecture	Presentation given to the RAIA Tasmanian chapter on Maddison Architects' recent projects
2002-07	Preparing your Awards Entry	Annual lecture given at RAIA Victorian chapter to advise potential entrants in the Victorian Architecture awards, emphasising effective and efficient ways to submit entries and present to the jury
2002-06	Briefings to Awards Juries	An annual presentation to all jurors involved in the Victorian RAIA awards
2001-06	Architectural Practise - Marketing	An annual address on operating and marketing an architectural practice. Contents includes networking, branding, collateral, opportunities, staffing and office systems

NOT FOR PROFIT ENGAGEMENT

2011-current **Kids under Cover**

Hosting annual cocktail event
MC and Judge "Cubby House Challenge" Launch at Melbourne Garden Show, including PR lead-up events
Donated Maddison family car
"Iron Giant" house, designed from recycled fence palings and ply. Auctioned at Melbourne Garden Show, re-donated and auctioned again at Grand Designs Live Melbourne. Total raised \$10,000
"Milk Crate House", designed from recycled milk crates. Auctioned for \$5,000

2011-current **Open House Melbourne**

Ambassador. Open House Melbourne is a major celebration of the built environment, covering historic and contemporary buildings, landscapes and lost spaces. The Melbourne event is part of a worldwide phenomenon, starting in London in 2000. It is the first and exemplar event in Australia.
This role involves media interviews, keynote speeches, launch event address, briefing and meeting volunteers, writing articles and acting as Master of Ceremonies at annual Speaker Series events held at venues including Capitol Theatre, BMW Edge, Prahran Town Hall

2017	10 th anniversary of OHM 200 buildings opened
2016	143 Buildings 85,500 visits plus pre-booked tours
2015	107 Buildings 105,000 visits plus pre-booked tours
2014	104 Buildings 130,000 visits 2 Speaker series Nights Year Round Programming Kids' Activities and Guide Architectural and Cultural Tours
2013	111 Buildings 125,000 Visits
2012	100 Buildings 134,000 visits
2011	75 Buildings 100,000 Visits
2010	59 Buildings 65,000 Visits
2009	32 Buildings 51,000 Visits
2008 (Melbourne inaugural)	8 Buildings 31,000 Visits

Source: Open House Melbourne

2016 **Architects Without Frontiers (AWF)**

Ambassador. Architects without Frontiers' mission is to build projects with communities in need, focusing on Australia and the Asia-Pacific region, developing long-term community partnerships and providing design services that improve community infrastructure and sustainable livelihoods

EXTRA CURRICULAR ACTIVITY

2017	M Pavilion Robin Boyd House Atkinson Pontifex Builders Kids Under Cover Slattery & Acquoff Austereo, ABC, JoyFM, interstate radio Housing Industry Association (HIA) Sunshine Coast Council (Qld)	Curation of talk between creative industry luminaries Written introduction for book "Robin Boid" by Maree Coote and MC lunch at Boyd House Walsh Street Written introduction for their monograph Judging and awarding for KUC charity at Melbourne International Garden Show Keynote presentation re 100-year anniversary for legendary "Star Builders in Melbourne" Various guest and opinion piece interviews Keynote speaker at their annual conference, held at Hamilton Island Qld Environmental Edge keynote address re sustainable design for Cleantec Industries initiative
2016	Urban Design Institute of Australia Tomorrow's Sydney MPavilion Financial Advisor Conference ACT Hilary Harper, Radio 774 Think Brick National Insurers Association RRR Radio The Johnston Collection Lindy Burns, Raido 774 Fast Bricks Robotics Forest Wood Products Furniture in Focus Lend Lease Melbourne Food & Wine Festival Rachelle Hunt, Radio 774 Kevin Turner, 2UE Radio	Keynote speech Brisbane Convention Centre TV & media campaign for Transport NSW Moderated conversation between architect Bijoy Jain and Naomi Milgrom Guest appearance Talking downtime Co-host National Awards at The Ivy Sydney Keynote address at annual awards day, Hyatt Hotel Melbourne Interview, Housing Futures, "how small is small" Keynote speaker at fundraiser at Sidney Myer home, Cranlana Live chat Voice over for new brick technology company TV commercial for 2016 campaign Keynote speaker for Furniture Association Expo, Exhibition Building Melb Keynote speaker on housing at Mossgreen Gallery Armadale Melbourne Tour guide around selected Melbourne hospitality venues Talking Granny flats Talking Grand Designs and the journey
2015	Sydney Architecture Festival Melbourne Food & Wine Festival Hyundai Australia	Guest Speaker "Design Secrets" Host of a group tour of favourite restaurants; "Eating with an Architect" MC annual dealer awards and convention
2014	Green Building Council of Australia Bayside Built Environment Awards Heritage Council of Australia RMIT Alumni Mentoring Program RMIT Radio: Steven Crafti Making Iconic Houses Master Builders Awards Mid Century Modern NZ National Kitchen & Bathroom Conference Open House Melbourne VCE Top Arts Maddison Furniture Range	Keynote speaker World Green Building Week Garden Party MC for annual awards to Brighton Town Hall Short film promoting heritage shot at The Missions to Seamen building Short film to support program for podcast Review of 35 years of practice Guest speaker at Museum of Sydney discussing Karen McCartney's books, "Iconic Australian Houses 50/60/70" and "70/80/90 Iconic Australian Houses" MC/Host at annual awards event in Canberra Opening Speech for the NGV Exhibition at Ian Potter Gallery re mid Century Furniture design Keynote presenter over two days to industry and public Ambassador (reappointed) Opening Speech at Melbourne Museum for VCE exhibition Development and launch of own Australian craft based furniture in partnership with Zuster Furniture

EXTRA CURRICULAR ACTIVITY

2013	Australian Institute of Quantity Surveyors Australian Timber Design Awards Bayside Built Environment Awards Contemporary Australian Architects Speaker Series Flinders Street Station Design Competition FOXFM JOY Radio Lyceum Club Property Council of Australia Victorian Association of Forest Industries Zuster Furniture Planet Ark/Wood. Naturally Better	MC at Infinite Value Awards Sydney MC for Annual Awards at Zinc, Federation Square MC at annual event at Brighton Town Hall Keynote address at National Gallery of Australia Canberra Media spokesperson Radio interview with James Brayshaw Radio interview (No 2) Keynote speaker at famous Melbourne women's club MC for Victorian Annual Awards at Palladium Crown Casino Guest speaker at Annual Dinner & awards MC and quizmaster at 2013 Christmas party for Australian furniture manufacturer 30 second and 60 second TV commercials promoting the use of sustainably sourced timber
2012	"Convo" @ NH Architecture Studio Australian Institute of Quantity Surveyors Built Environment Meets Parliament Deakin University Geelong Dulux Colour Awards Future Proofing Geelong Great Dane Furniture Launch It Landed in Brighton Jon Faine, Radio 774 JOY Radio Kids Under Cover Lindy Burns, Radio 774 Waleed Aly, Radio National Port Phillip City Council 2012 Awards Red Symons, Radio 774	Invitee – conversation and presentation "Does Architecture Matter?" Judge and Master of Ceremonies, Inaugural Infinite Value Awards Keynote Speaker at conference held at National Portrait Gallery, supported by Property Council of Australia, Australian Institute of Architects, Green Building Council of Australia, Planning Institute of Australia, Consult Australia Assessor - final year student work Judge and Master of Ceremonies at Regent Theatre Keynote speaker, Armstrong Creek township launch, Costa Hall Geelong. 300 attendees. A development for 60,000 people Keynote speaker launching new showroom in Fitzroy Keynote speaker for launch of retrospective of Kevin Knight, architect "The Conversation Hour" co-host Radio interview (No 1) Design of a one-off cubbyhouse for raffle at Melbourne Garden Show for children's charity Live interviewee on Evening Program Live interviewee on Drive Program Keynote speaker & moderator Live interviewee on Breakfast Program
2011	70/80/90 Iconic Australian Houses Australian Encyclopaedia of Architecture Deakin University Deakin University Geelong Heritage Victoria Hobart Architecture Week Melbourne Architecture Week Planet Ark & Wood Naturally Better Sound of Buildings	Moderator at launch of book by Karen McCartney Keynote speaker, launch at Melbourne Museum of encyclopaedia by P Goad & J Willis Combined schools of architecture awards presentation and keynote Guest lecture, recent work Guest speaker, annual keynote address Keynote Address "Iconography & Good Design" MC, Victorian Design Review Panel Launch, plus moderator of AS Hook Address Ambassador Keynote address of launch and app at Fed Square with Minister of Tourism Denis Napthine
2010	Architects Registration Board of Victoria Big Day Out	Annual keynote address at graduation evening for newly registered architects Guest presentation to 3,500 teachers at Melbourne Convention Centre Symposium with Premier John Brumby and Minister of Education Bronwyn Pike

EXTRA CURRICULAR ACTIVITY

2010	Kids Under Cover	One-off cubby house built with partner (Atkinson & Pontifex) auctioned at Melbourne Garden Show for children's charity
	Pecha Kucha	Guest presenter for theatre-style design presentation
	RMIT University	Guest lecture, recent work
2009	RMIT School of Architecture	Guest lecturer, Professional Practice
	RMIT University	Guest lecture with John Alsop, recent work
	State of Design Festival	"Iron Designer" theatresports event exploration of the creative process, BMW Edge Theatre
	State of Design Festival	"Baking Architecture", light-hearted cake design competition
2008	Architects Registration Board Awards	Juror for Professional Practice Awards
2007	Aust Institute of Landscape Architects	Annual awards: Juror – Design category
	Brighton Grammar School	Careers night presentation to students interested in architecture
	Designex	Institute of Store Planners guided tour of Eureka project
	Designex	International Seminar Series – guest speaker
	Foodservice Infocus Expo	Invited by Australasian Exhibitions & Events again to speak on Maddison Architects' hospitality work at their foodservice industry expo. The target audience comprised owners, chefs, managers of restaurants/cafés and hotels
	Top Nine by Nine	Invited by Design Industry Association to speak on what makes great hospitality design
2006	Australian Steel Institute	ASI Steel Awards - Judge
	Deakin University	Invited as External Assessor for final year students
	Deakin University	Invited by Professor Des Smith to be Guest Lecturer, to give overview of current and past office work, with the working title of "Entertaining Architecture"
2006	Hospitality Architecture	An invitation from Shape Marketing to make a presentation to architects and designers on making hospitality architecture successful
2005	Brighton Grammar School	Careers night presentation to students interested in architecture
	Foodservice Infocus Expo	Invited by Australasian Exhibitions & events to speak on Maddison Architects' hospitality work at their food industry expo. The target audience comprised owners, chefs, managers of restaurants/cafés and hotels
	Institute of Store Planners	Guided tour of Federation Square Transport project and associated talk
	Marketing Industry Presentation	An invitation from Shape Marketing to make a presentation on Maddison Architects' Taxi Dining Room project. Invitees were architects and designers from city practices
	Melbourne University External Assessor	Invited as External Assessor to final year students Major Project presentation
	RMIT Architectural Practise Lecture	A lecture at RMIT to final year interior design students on how to commence architectural practise
	Seaford Life Savings Club & Pier Precinct	Invited by RAlA Victorian Chapter to be the sole architect Design Competition jury member for this competition for the Frankston City Council
2004	Property Council of Australia	"Designing for Generation Y" presentation to members at their all-day seminar, on effective communication to 25 to 35 year olds through design.
1999	"40 Up", Aust Architecture's Next Generation	A directional exhibition of recent houses, interiors and special projects by forty Australian architects and designers. Darling Park, Sydney
1998	No records kept from 1998 to 2004	

ARCHITECTURE & INDUSTRY AWARDS

2017	HIA Awards (Vic)	Winner	Best Overall Kitchen – 3 Ex
	Dept of Education School Awards	Finalist	Best Secondary School – Whittlesea Secondary College
2016	AHA (Vic) State Awards	Winner	Best Metropolitan Bar – Hophaus, Southgate
2015	AIA National Awards	Winner	National Presidents Prize - Peter Maddison
2014	IDEA Awards	High Commendation	Single Residential – Cabin 2
	Houses Awards	Winner	House Alteration and Addition under 200m ²
	Eat Drink Design Awards	Commendation	Best Bar Design – Hophaus
	AHA (Vic) State Awards	Winner	Best Bar Presentation & Service - Hophaus
	AHA (Vic) State Awards	Winner	Best Restaurant – The Ludlow Formation
	Timber Vision Awards	Commendation	Residential Exterior Category, Cabin 2
	Australian Steel Institute Awards	Winner	Steel Excellence in Buildings, Small Projects-Cloud Canopy Fed Square
	AIA Awards	Shortlist	Small Projects category, Cabin Two Blairgowrie
	AIA Awards	Shortlist	Alterations & Additions category, Cabin Two Blairgowrie
	AIA Awards	Commendation	Urban Design category, Cloud Canopy Federation Square
	Dulux Colour Awards	Commendation	Cloud Canopy Federation Square
2013	Houses Awards	Shortlist	Residential Alterations & Additions, Cabin Two Blairgowrie
	IDA Awards	Commendation	Public Buildings category - Bastow Institute of Educational Leadership
	CEFPI Awards	Commendation	Renovation/Modernisation category over \$2m. Council of Educational Facilities Planners International. Bastow Institute of Educational Leadership
	Screen Producers Aust Awards	Finalist	Reality Television Production – Grand Designs Australia
2012	AIA Awards	Commendation	Public Architecture Alterations & Additions – Bastow Institute of Educational Leadership
	AIA Awards	Commendation	Heritage Architecture – Bastow Institute of Educational Leadership
	AWCI	Winner	Best Facade, Bastow Institute of Educational Leadership (Association of Wall and Ceiling Industries Australia and New Zealand)
2011	IDEA Awards	Shortlist	Hospitality Category – The Ludlow Formation
	AIA Awards	Winner	Bates Smart Award for Architecture in the Media – Grand Designs Aust
	AIA Awards	Shortlist	Interior Architecture Category – The Ludlow Formation
2010	HIA National Awards	Winner	Best house in Australia – Coronet Grove
2009	HIA-CSR Awards	Winner	Victorian Home of the Year & Best Luxury House – Coronet Grove
	Bayside Built Environment	Winner	Best New Dwelling – Coronet Grove
	IDEA Awards	Shortlist	Residential Category – Coronet Grove
2007	Victorian Tourism Awards	Winner	New Tourism Development – Eureka Skydeck
	IDEA Awards	Shortlist	Eureka Skydeck
	IDEA Awards	Shortlist	SOS – Melbourne Central
	Corian Awards	Winner	Commercial Category – Eureka Level 1
2005	RAIA Awards	Winner	Interior Architecture Category - Taxi, Federation Square
	Age Good Food Guide	Winner	Restaurant of the Year - Taxi, Federation Square
	AHA Awards	Winner	Best Metropolitan Pub without Gaming - Transport Hotel
	AHA Awards	Winner	Best Hotel Bar - Transport Hotel
	Design Institute of Aust	National Winner	Hospitality Interior Design Award - Taxi, Federation Square
2004	RAIA National Awards	Commendation	Interior Category - Transport, Federation Square
	RAIA Awards	Overall winner	Marion Mahony Award for Interior Architecture - Transport
2002	RAIA Awards	Overall winner	Marion Mahony Award for Interior Architecture - Bear Brass, Southgate
	AHA Awards	Winner	Best New Restaurant - Gunn Island Pub Brewery
2001	RAIA Awards	Winner	Residential Category - 5 Lockerbie Court St Kilda

ARCHITECTURE & INDUSTRY AWARDS

1998	Belle Magazine Energy Efficiency Awards	Finalist 4 Stars	House of the Year. October House Renovation - St Vincent's Place Albert Park
1997	RAIA Awards AHA National Awards	Commendation Winner	Interior Category - The Fishplate, Brighton Best Renovated Hotel Category - Half Moon, Brighton
1996	RAIA Awards AISC Vic Architectural Steel Design Awards Australian Hotels Assoc	Commendation Winner Winner	Interior Category - Nudel Bar, Melbourne (in assoc with NMBW Arch) Building Category - The Point, Albert Park Best Redeveloped Hotel - Half Moon, Brighton
1995	Australian Hotels Assoc RAIA Awards	Winner Winner	Best Hotel Bar - Geebung Polo Club New Residential - Woodward House, Phillip Island
1995	RAIA Awards Age Good Food Guide	Winner Winner	Commercial Alterations & Extensions - Half Moon, Brighton Best New Restaurant - Stella, Melbourne
1995	American Express	Winner	Best New Restaurant (voted by members) - Stella, Melbourne
1993	RAIA Awards Australian Hotels Assoc	Shortlisted Winner	Interior Architecture - Café Latte, Malvern Best Hotel Restaurant Category - Geebung Polo Club, Auburn
1991	Australian Hotels Assoc RAIA Awards	Winner Shortlist	Best Bar Category - Geebung Polo Club Hotel, Auburn Interior Architecture - Catani Bar Café, St Kilda
1991	Australian Hotels Assoc	Winner	Best Country Hotel Category - Rifle Brigade Pub Brewery, Bendigo

BIBLIOGRAPHY

- 2017 **Bayside Leader** Cover story September 13
Good Weekend Sydney Morning Herald October 28 feature
Herald Sun "Melbourne's Clangers & Triumphs" July 1
The Weekly Review "GD for Architect Peter Maddison's Personal Space" September 13
- 2016 **Occupied** Exhibition at RMIT Design Hub & associated media
- 2015 **Materiality** "The Ludlow Formation" P268-273
Green "Into the Woods" P38-42, Issue 42I
- 2014 **Houses** "Ground Swell: Cabin Two:" Issue 100
The Age "Grand Design" Oct 26, Sunday Life P22-23
Steel Profile "Up in the Air" Issue 118 P22-29
Inside "Cabin 2" Issue 83 P110-111
Houses "Cabin Two by Maddison Architects" Issue 99 P28-30
The Age "Federation Square architectural addition gives the public shelter" July 19
The Age "Secret Addition at One with the Land" July 12
Australian Design Review "Honeycomb Canopy Structure is added to Federation Square"
Design Arts Hub "New structure creates buzz at Fed Square"
Steel Australia "Made to Afford Most Apt Light", March
Archi Channel Federation Square Cloud Canopy Melbourne
- 2013 **Architecture & Design** Best facade in 2012 awarded to Melbourne's Bastow Institute, by Maddison Architects,
- 2012 **Business, The Melbourne Age** June 20 "All things considered, it's an education in Harmony", P12
- 2011 **Artichoke** Issue 36 "The Ludlow Formation" P88-89
21st Century Kitchens Atkinson House, P126-129
- 2010 **21st Century Bars** "Eureka 89" P102-105
Ville e Case (Milan) "Material Cohesion" P28-32
- 2009 **Inside** Issue 58 "Suspended Landscape" P52-55
Venue Issue 32 "Temperance Hotel" P36-41
Houses Issue 69 "Maddison Venue" P90-97
- 2008 **World Hyper Interior** Vol 2 "SOS" P118-121
Space & Design Vol 9 "Eureka Skydeck" P154-157
Frame Mar/Apr "Dizzy Heights" P41
- 2007 **Details for Living** Images Publishing "A Rich Palette of Materials" P144-147
Artichoke Issue 20 "High Altitude" Eureka Skydeck P94-100
Inside Issue 47 "Favourite Bars & Clubs" P46
Indesign Vol 28 Feb "Maddison x 2" P138-143
Frame (Amsterdam) Jan/Feb "Green Piece" P124-133
- 2006 **Images Publishing Group** "A Pocketful of Bars" P46-49, P270-271
The Age (Melbourne) Magazine Issue No 24 October "Hot" P76
Australian Gourmet Traveller October Issue "Take an aqua-venture" P68-70
3RRR "The Architects" 7pm – 8pm September 12
Architectural & Interior Specifier "Taxi" P110-113
Our Hotel "Speaking from Experience – Renovators Tales" Autumn 06 P66
Insite Homes Antiques Art "Maddison Square" Autumn P77
Australian House & Garden "Houses down by the seashore ..." January 2006, P78-85
- 2005 **Domain, The Melbourne Age** "Pod goes the Beach House" November 30, P24
100 Top Houses from Down Under "Tea Tree House" P 318-319
Artichoke Issue 11 "Taxi" P66-67, "Mecca Bah" P101-104
Epicure, The Melbourne Age "Design Awards" P3 April 26
100 of the World's Best Bars "Bear Brass" P36-39, "Transport" P316-317
- 2004 **Artichoke** Issue 9/02 "Regina Pizzeria" P68-69
Houses Issue 41 "House of Sticks" P20-28
World Restaurants & Bars Issue 2 "Transport" P 54-57, "Chocolate Buddha" P122-125
Monument Issue 61 "One for the Road" P28-29
Inside Issue 31 "In Transport" P92-95
Domain, The Melbourne Age May 26 "An Appetite for Ambience" P4-6

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2004	Australian Design Review	Issue 31 P92-95 "In Transport"
	1000 Fabulous Rooms	1000 Fabulous Rooms - Volume 1 P203
2003	Interior Spaces of Asia & Pac Rim Domain, The Melbourne Age	Volume 2 P104-107, 136-141 June 4 "From the Soul" P16
2003	Domain, The Melbourne Age Monument Hospitality Architect Making the Most of Small Spaces Domain, The Melbourne Age Architect	April 23 "Centre Pieces" P8-10 Issue 53 "Raising the Bar" P24-25 March "Interior design: the trends, the influences" P20-23 June awards Edition P34
	2002	"Setting the Stage" P90-93 February 20 "Architectural Dilemma" P11-12 June Awards Edition P34
	2001	January 23 "Great Escapes" P10-11
2001	Details in Architecture Domain, The Melbourne Age House & Garden Domain, The Melbourne Age Domain, The Melbourne Age Australian Interior Trends House & Garden International Architecture Yr Book	P124-135. Blake's Conservatory, The Point. Wall/Stair/Banister: Residence Sth Yarra December 5. "The Big Steel" P12 December. Designer Room Recipes. P87 "Kitchen" June 6. Fireplace, Davis Avenue South Yarra, front cover June 13. "Design of the Times" P16 February Volume 16 No 16. "Groove On" P20-27 April. "Coffee Ground" P82-89 No 7. Images Publishing Group Pty Ltd. "Blake's Restaurant" P114-115
2001	Domain, The Melbourne Age Houses Magazine	May 2 "Going Places" feature Issue 25. "Small Addition" P52-55
2000	The Sunday Age Domain, The Melbourne Age	April 16. "Renovation" Property Section April 12. "Working Design" P14-15
1999	Australian Beach Houses New Australian Style Australian House & Garden The Australian Financial Review Tile Today	Lansdowne Publishing Pty Ltd. P118-121 John Gollings & George Michell. Thames & Hudson. P128-129 December. 50 Top Designers. P124-125 May 29-30. Weekend/Property "Decors to Dine for" P14-15 Feb-Apr. The Aust'asian Tile Mag, "Profile - Peter Maddison - Architect" P28, 30, 92
1998	Interiors & Easy Ent Yearbook	December/January. "Beachcomber" P50
1998	Australian House & Garden	December. "50 Top Designers" P189
1998	Belle House & Garden Belle Corporate/Office Design Belle Kitchen/Bathroom Supp Vogue Living	October. "House of the Year" P87-89 December. "50 Top Designers Show their Style". P129-221 April/May. "Automatic" April/.May. P50 Dec/Jan 97/98. "Outdoor Living" P177
1997	Vogue Apartments Epicure, The Melbourne Age Architecture Australia Steel Structures	No 3. "Action Stations" P48 June 10. "Fish Plate" Mar/Apr Vol 86 No 2. "Nudel Bar" P38-43 March Issue No 14. "The Point"
1996	Home Decorator Architecture Review Australia The Melbourne Age Our House Southern Cross Newspaper Architect Designed Houses	No 6. "City Block" P68-73 Autumn. "Vodka & Tonic" P68-71 February 24. "Lakeside Delight" P13 TV segment on site Beach House Phillip Island. Channel 9 Wed Feb 21 1995 7.30pm February Week 17-24. "Half Moon wins Renovation" award "Maddison Architects" P8-11
1995	Home Weekly, The Melbourne Age Belle Magazine Architect Lifestyle Kitchens Home, The Melbourne Age Home Beautiful The Melbourne Age The Melbourne Age	September 25. "Love at First Sight" September. "Tough Guise" P58 "Awards" P14 Issue No 69. "Details Please" P62 1995. "Dead Heat" 1995. "Future Directions" P26 May 16. "My Kind of Place", Peter Maddison. P33 June 10. "The Best of Hot Houses" P15
1989-94		No records kept

PROJECTS - HOSPITALITY

2018	Chocolate Buddha: Federation Square	A full demolition and refit of this iconic 15-year old venue
2017	King Street Brew House: Sydney	A bar/café incorporating a brewery and bottling plant at Darling Harbour
2016	Bear Brass: Southbank	Another bucket of love for this perennial favourite Southgate café
2015	Fly Bar: Melbourne Airport Perth City Square: Perth	Refurbishment of café at Gate 3 Virgin Collaboration with Lyons & IPA Architects, Maddison Architects is responsible for masterplanning and designing all Hospitality and Retail areas over 2,000m ² with 24 tenancies Fun & fast affordable food offering
	Snag Stand: NSW	Bar/café for 300 patrons, references to the German beer tradition
2014	Hophaus: Southbank Longneck: Perth International Airport Longneck: Perth Domestic Airport	New prototype pub with an industrial aesthetic Sister offer to Longneck International
2013	Macchinetta: Perth International Airport Paradiso: Camberwell	Café designed to capture the essence of the Melbourne success Café refurbishment to long established business apposite the Rivoli
2012	Isola Di Capri: Phillip Island	Minor upgrade to pizza café for faithful client
2011	Little Ludlow: Melbourne Airport	Abridged offer of The Ludlow Formation, adapted to international airside
	Macchinetta: Melb Airport International Airside	Expanded offer from Virgin, International Airside departure
2010	The Ludlow Formation: Southbank	New bar restaurant on the Yarra forming part of the Mirvac redevelopment
2009	Bear Brass: Southbank Able Baker Charlie: Melbourne Airport Macchinetta: Melbourne Airport	Expansion of existing wine bar and bistro for the O'Brien Group New bakery, pizzeria, bar Iconic coffee kiosk at Virgin departure
2008	Zouki: Royal Melbourne Hospital	Fine dining offer and large café for both RMH & Royal Women's hospital. This project includes masterplanning, 17 shops and fitting out of 10 tenancies including "Isabella" fine dining restaurant, "Coffee Box" coffee kiosk, "Flowers for Everyone" florist, "Regina" fashion store, "Zouki Convenience" convenience & gift store
	Temperance: Prahran Bar Darling: South Yarra Balmoral Receptions: Geelong	2-storey refurbishment of existing pub in the heart of Chapel Street Refurbishment of existing nightclub to accommodate up to 300 patrons Total renovation and extension of existing heritage building as a 260-seat function centre and catering business
2007	Mamaduke: Newcastle University High Tide Express: Melbourne Airport The Bah: Canberra World Coffee: Crown	Refurbishment of main café on campus, providing new food and bar Coffee kiosk at new Tiger Air departure New, stand-alone beverage business in close proximity to Mecca Bah Design proposal for casual coffee & cake café
2006	Eureka: Southbank	Level 89 of Melbourne's tallest lookout, incorporating cocktail bar and function centre for 150 patrons
	TarraWarra: Yarra Glen Café Espresso: Melbourne Airport Cinque Lire: Caulfield	Renovation of existing café/wine bar Renovation of international airside café/news bar with Italian overtones Renovation to existing café on Monash campus
2005	Mecca Bah: Canberra Grossi Fiorentino: Melbourne Antica Gelateria del Corso - Collins Street Crown Casino: Southbank Upper & Lower House: Federation Square SOS: Melbourne Central Sam I Am: Cnr Collins & Elizabeth Streets	Extending the Mecca Bah concept established in Docklands and Brisbane Redesign of kitchen and back of house of this Melbourne institution Development of coffee/gelati/pizza eateries Australia wide for Nestlé Creation of new leisure and entertainment venues A relaxed and approachable Italian food offer and wine bar Environmentally sensitive fit-out to complement veg-aquatic
2005	Australian Club: Melbourne Food Emporium: Austin Hospital	Outdoor, casual coffee & muffin enclosure and associated indoor café Proposal to convert existing "Long Room" for both men and women Major canteen for 350 patrons
2004	Zinc: Port Douglas	New function, bar and dining facility in the main street with a view to the beach
	Transport: Federation Square	Three-level development in one of Melbourne's most prominent positions, comprising "Transport" pub, "Taxi" dining room and "Transit" lounge
2004	Henry Henry: Sydney	New hotel development at Henry Deane Plaza over 430 sq m adjacent to Central Station
	Mecca Bah: Brisbane Red Lion Hotel: Ballarat	Taking the Mecca Bah concept to Fortitude Valley Renovation to existing multi-use hotel

PROJECTS - HOSPITALITY

2003	Harbour Kitchen: Docklands Mercury Lounge: Crown Casino Regina Pizzeria: QV High Tide Lounge: Tullamarine Airport The Fly Bar: Tullamarine Airport Café Latte: Toorak	Multi use food facility in the base of the new NAB headquarters Redesign of R&B area, "Spy Bar" Food outlet specialising in pizza Cafeteria and lounge bar adjacent to Virgin check-in Cheap eat and coffee outlet adjacent to Virgin Gate 5 check-in Our third appointment by this client to add a second level
2002	Live Bait and Mecca Bah: Docklands Bar Bosh: Knox City Shopping Centre Chocolate Buddha: Federation Square	Two-level fit-out in contemporary building A 350-seat café featuring overhead sweep fans New Asian offer for return client
2001	Gunn Island Brew Bar: Middle Park Hotel Bear Brass: Southgate	Hotel refurbishment including micro brewery New wine bar and bistro undertaken for the O'Brien Group
2000	Half Moon: Brighton	New kitchen and upgrade to café at Half Moon Hotel
1999	Isola di Capri: Phillip Island Blake's Restaurant: Southgate Mentone Hotel Refurbishment Blackbird, Cockle Bay: Sydney	New bar service areas at front of house including refurbished kitchen Additions, extending the building fabric of Southgate A substantial upgrade of a popular suburban hotel The first Sydney project for an ongoing client group
1999	Myer Grace Bros Cafés	A series of cafés in Victoria, New South Wales and Queensland, which required specialist f&b input to work in a retail environment
1997	The River: Southgate Blake's at South Wharf: Melbourne Automatic: Crown Casino	Renovation of existing restaurant A fit-out for a function-oriented facility catering for up to 250 patrons Venue to attract similar patrons to Blue Train at Southgate
1997	Blue Train Kitchen Extension: Southgate	Additional kitchen facilities to the successful Blue Train Café
1996	Satellite Café: Southgate Fishplate: Brighton The Point: Albert Park Nudel Bar: Melbourne	An extension to tenancy that this office completed previously Gourmet seafood business providing retail, licensed café and takeaway Restaurant, café kiosk and function room New noodle bar in existing shop to seat 130 people over two levels
1996	Café Latte: Malvern ABC Headquarters: Southbank	Renovations/additions to complement a successful existing café Design and documentation of the in-house food facilities at the new ABC building, including staff canteen and public café on two levels
1995	Half Moon: Brighton Anchor & Hope Hotel: Richmond Mentone Hotel: Mentone Sam's Café: Niddrie Tonic: South Yarra	Major renovation and refurbishment of an existing hotel to create distinctive café restaurant and conservatory/courtyard spaces Redesign proposal of this large inner suburban hotel Redesign of the drive-in bottle shop and ground floor bistro kitchen One of a chain of pizza shops in north western Melbourne, designed to be groovy Refurbishment of existing bar/café. Our third project with Andrew Blake
1993	Blake's Restaurant: Southgate Blue Train: Southgate Satellite Café: Southgate Daily Bread: Southgate The Shamrock Hotel: Bendigo	Refurbishment of existing city restaurant for chef Andrew Blake Refined restaurant designed around restaurateur Andrew Blake Tenancy fit-out designed to be a funky, downbeat and hip An "island" tenancy specialising in coffee roasting Gourmet sandwich shop in the Wharf Food Court at Southgate The restoration and incorporation of an adjacent classified building to the Shamrock Bendigo Hotel as a Tabaret for 100 machines
1992	Café Latte: Malvern Café Biba: Melbourne	A new, twenty-seat, unlicensed café in an existing single shop in Malvern Italian café on the Collins Street level of Australia on Collins Arcade
1991	Pino's Trattoria: Phillip Island Café Terrace: Melbourne Central Eureka Hotel: Geelong Mickey Finn's Bar Restaurant: Hawthorn	A new, sixty-seat licensed restaurant in Thompson Avenue Cowes A prime location adjacent to the historic Shot Tower Major refurbishment incorporating large conservatory at the rear 140-seat restaurant and bar. Design of façade and interior
1990	Sydney Liars Club Hotel: Flemington Roosendaal's Restaurant: Melbourne Catani Bar Café: St Kilda	A major renovation to classified building in Racecourse Road Fit-out at the ground level of the prestigious Park on Exhibition hotel Design of a new, two-storey building with restaurant on ground floor
1989	Caledonian Hotel: Echuca Rifle Brigade Hotel: Bendigo	Major refurbishment of lounge, dining, kitchen and bars A classified building, totally refurbished
1989	Geebung Polo Club Hotel: Hawthorn	Rebuilding a three-storey hotel, including a separate brewery complex,
1987	Roosters by the Bay: Port Melbourne Loaded Dog Pub Brewery: North Fitzroy	A master plan including upgrading dining room, bars and lounge areas First pub/brewery in Melbourne. Totally refurbished historic building including façade

PROJECTS - RESIDENTIAL

2017	North Fitzroy: House	New family home adjacent to Edinburgh Gardens
2016	The Koot: Hawthorn Hotham Street: East Melbourne	Bathroom upgrade Second level addition to general store as a home
2015	Harcourt Street: Hawthorn East Hampton Street Unit Development: Hampton	Renovation and extension to family home Luxury unit development for retirees and older members of the community incorporating facilities for those with limited mobility
2013	Guildford Road: Surrey Hills	Substantial new home over three levels
2012	Cabin 2: Blairgowrie Gardiner Street House: North Melbourne	Renovation & extension to holiday house Third storey addition and renovation
2009	Elm Grove: Brighton	Renovation to small terrace house
2008	Atkinson House: Beaumaris	New, family home on the highest point at Beaumaris
2007	Rossi House: Strathmore Sinclair House: Middle Park Palm Valley Court House: Byron Bay Republic Tower Apartment: Melbourne	New family home Renovation of two-storey Victorian terrace Renovation of luxury beach residence at Wategos Beach Renovation of luxury apartment
2005	Port Douglas House Port Douglas Multi Housing	New, luxury home located on Flagstaff Hill with panoramic views Three luxury homes located at the top of Flagstaff Hill
2003	Jaquinot House: Malvern Incretolli House: Flinders Mathioudakis House: Malvern	Renovation New holiday house to accommodate an often extended Italian family Upgrade to existing 1960s solid brick house
2002	Millstone Estate: Shoreham Woodward House: Sorrento	Principal residence, tennis court and final landscaping Simple additions to a 1950s beach house
1999	Incretolli Residence: Toorak Genovese House: South Caulfield Havenpoole House: Mallacoota Millstone Estate Winery	New, two-storey residence Renovation to 1930s Walter Burley Griffin townhouse New rural residential project A new rural residential complex comprising barn and landscaping
1997	Graham Street: Highett Southwold: St Kilda Brophy House: Albert Park Mathis Townhouses: South Yarra	New housing development comprising 40 single and two-storey houses Renovation Renovation to two-storey Victorian terrace house in St Vincent's Place Two new townhouses
1995	Tzambazis Residence: Brighton Maddison House: Brighton Woodward Beach: House Kelly/Nunan Residence: South Melbourne	Renovation Renovation New House on windswept ridge overlooking Bass Strait Two-storey terrace renovation
1994	Hobby/McKellar Res: Vaughan Springs Rutledge Residence	New house Renovation
1993	Gullifer Residence: St Kilda	Renovation/addition
1993	De Wolf Project House: Mount Eliza O'Bryan & Cannon Townhouses: Sth Yarra Roosendaal Residence: Prahran Walton Residence: St Kilda Jaquinot Residence: Malvern	Renovation New townhouses Renovation Renovation Renovation
1992	Henderson/Neville Residence: Hawthorn	Renovation
1990	Pittaway House: Malvern Murphy House: Williamstown Hobby House: Kallista	Major house renovation and stables at rear Renovation New house
1989	Chamberlain House: North Ringwood Castran House: Malvern Walters Residence: Chadstone	Renovation Renovation Renovation
1988	Steinic House: Armadale Mercrebs Residence: North Balwyn Maddison House: St Kilda Leigh Residence: Balwyn Nurse Residence: Highett Nelson House: Rochester	Renovation Renovation Renovation Renovation Renovation New house and out buildings

PROJECTS - COMMERCIAL

2018	Leeda Office, Campbellfield Vic	Extension to existing office we designed in 2012
2015	Yagan Square, Perth	Another collaboration with Lyons Architects for Perth's new city square. Maddison Architects was charged with the Fresh Food market and all Hospitality venues, infrastructure and public space
	Target, Albury	Design proposal for new activated facade
2014	New Academic Street, RMIT	A collaboration with Lyons Architects, a major project (\$140m) re planning of the core of the RMIT campus covering a whole city block. Maddison Architects is responsible for the overview of all 20 retail and hospitality tenancies, and designing all work Building 14 Level 4
2013	Cloud Canopy, Federation Square	Conceived as part pragmatic shade structure and part fanciful urban sculpture, Cloud Canopy improves the public amenity and presentation of Fed Square's upper plaza
2012	Medallion Club, Caulfield Racecourse	Concept design for Melbourne Racing Club
2009	Red Rock Offices, South Melbourne	Office refurbishment
	Level 1, Eureka Tower, Southbank	Expansion of ticketing/multimedia entry areas on Level 88 Skydeck
2008	Medical One, Highton	New medical consulting facility incorporating pharmacy, pathology, radiology, paramedical and dental rooms
	South Wharf, Docklands	Masterplanning services for Austexx Pty Ltd for waterfront retail/hospitality uses in historic wharf buildings
2007	Australian Business Theatre, South Yarra	New offices for 40 staff over 2,000m ²
2006	Levels 1 & 88, Eureka Tower: Southbank	This tallest lookout for Melbourne incorporates ticketing, retail, interactive experience, thrill ride
	Kate Hill Handbag retailer	Prototype store for younger accessory fashion
	Enni Fashion Boutique: Balwyn	Renovation to existing women's fashion store
	Medical One: QV	New 1,000 sqm medical consulting facility incorporating paramedical, dental, travel medicine and alternative medicine rooms
2005	Flowers by Lisette and Shop	Flower and gift/sub newsagency servicing Austin Hospital
	Leeda Developments: Campbellfield	Office fit-out for building company
2003	Gordon Place	A 60-apartment proposal in Little Bourke Street for the Oakford Group
2002	Victoria Station (38 stores nationally)	The first of thirty-eight luggage stores designed for Victoria, ACT, New South Wales, South Australia, Western Australia & Queensland
	Pinecliff: Mount Eliza	A co-ordinated stables, house and landscaping development for a thoroughbred training and breeding operation
1999	Munz Room: Owen Dixon Chambers	Barrister's Chambers
1997	Victorian Soccer Federation: South Melb	Refurbishment of a three-level building including the total office fit-out, ie, workstations, furniture selection, etc
	Levels 37 & 38 , 530 Collins Street	Upgrade of all the public areas in the Melbourne Stock Exchange, including lift core, lobby, toilets, and outside leased areas
	Security First St Kilda Road	Office fit-out for internet banking group with 35 work stations
1996	The Point: Albert Park	Design of a new, two-storey building on the shores of Albert Lake
1994	St Kilda Marina	Remodelling existing building stock to incorporate marine chandler, powerboat sales, marina administration, restaurant and kiosk/café
1994	Rutledge Engineering Collingwood	Factory/warehouse/office development for a firm of audio engineers
	Nelson Silo Assembly Plant Rochester	Redesign of existing central administration area
1993	Diamond Lil's	Restoration and extension of a classified building to the Shamrock Hotel as a Tabaret with 75 gaming machines
	DDB Needham Advertising Agency	A short-listed submission to fit out high-profile advertising agency
1990	Office: Fitzroy Street St Kilda	A new, two-storey building with office space a restaurant
	Druids Office: Melbourne	Refurbishment of seven-storey building in Swanston Street
1988	Sherbrooke Resort: Mount Dandenong	A proposal for a major conference facility adjacent to the Sherbrooke
1988	Silo Assembly Plant Rochester	Renovations for large manufacturing plant producing wheat silos
1987	Nelson Truck Shed	Renovation and extensions to large garage housing articulated vehicles

PROJECTS - EDUCATIONAL

2017	RMIT Building 202 Redevelopment Bundoora West Whittlesea College Middle School	Complete re-design of central student hub accommodation all student support facilities A new building to support Years 9 & 10 curriculum
2016	Diamond Valley College Ivanhoe Primary School School for Student Leadership Dunkeld School for Student Leadership Haining Farm	Upgrade and general purpose classrooms to secondary college Upgrade and new facilities to primary school New outdoor education school for Department of Education New outdoor education school for Department of Education
2015	Deakin University Geelong Yarra Junction Primary School Moonlight Head	Waterfront lecture theatre Asset management plan, major refurbishment and provision of new buildings for primary school Proposal for outdoor education facility at Moonlight Head Victoria
2012	Bastow Institute of Educational Leadership	Renovation and addition to Heritage listed educational facility
2011	Knox Regeneration Plans	Design and documentation services, for Rowville Secondary College West & East Campuses and Scoresby Secondary College, based on our successful masterplans to refurbish these existing schools, bringing them into the 21 st century
2010	Flemington Primary School Winchelsea Primary School Melton Secondary College	New, two-storey general purpose classroom building to extend existing classroom capacity Refurbishment and remodelling of existing classrooms to create contemporary, flexible learning spaces and the addition of a new, external learning area Refurbishment of existing VCE study centre and home learning centre for Years 7 & 8 and staff. Creation of school wayfinding signage to improve the profile of the school within the community
2009	Rowville Secondary College Scoresby Secondary College	Masterplan to redevelop existing school buildings to embrace 21 st century pedagogy Masterplan to redevelop existing school buildings to embrace 21 st century pedagogy
1997	Sunvale Primary	Major maintenance works including restumping, recladding and making existing heating system more efficient
1996	Altona North Primary	Shortlisted for consideration to complete master planning and major maintenance work
1995	Braybrook Primary Sunshine Primary Glengala Primary Maidstone Primary Sunbury Primary	Complex refurbishment and maintenance work which included underpinning and restumping Administration upgrade including new office accommodation Shortlisted for consideration to complete major maintenance works A major maintenance works program for which we were shortlisted and in the final two for consideration This school required masterplanning upgrade to administrative areas and maintenance. Shortlisted after second submission to School Council
1994	Glenside Primary	New 150m ² administration building completed after analysis of the school's master plan and future requirements

GRAND DESIGNS AUSTRALIA ACTIVITY



2017	AACTA Awards	Grand Designs Australia nominee "Best Lifestyle Television Program": (Anna Gregory, Executive Producer Foxtel/Lifestyle)
2016	AACTA Awards	Grand Designs Australia nominee "Best Lifestyle Television Program": (Anna Gregory, Executive Producer Foxtel/Lifestyle)
	Screen Producers Australia	Grand Designs Australia nominee "Best Light Entertainment Series Production" Season 6, FremantleMedia Australia
2015	ASTRA Awards	Nominated in the Best Lifestyle Program category
	TV Week Logie Awards	Grand Designs Australia nominated in 3 categories
2014	ASTRA Awards	Grand Designs Australia finalist in "Most Outstanding Lifestyle Program" and "Most Popular Presenter" categories
	TV Week Logie Awards	GDA nominated in both "Most Popular Lifestyle" category and "Best Male Presenter" category
	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 50,000 visitors
	Grand Designs Magazine	Editor at Large of magazine issued five times a year
2013	ASTRA Awards	Grand Designs Australia finalist in "Most Outstanding Lifestyle Program" and "Most Popular Presenter" categories
	TV Week Logie Awards	GDA nominated in both "Most Popular Lifestyle" category and "Best Male Presenter" category
	Grand Designs Australia Handbook	Writing for Harper Collins Publications reviewing houses from Grand Designs Australia Series 1, 2, 3
	Grand Designs Magazine	Editor at Large. Magazine goes to five issues per year including a special Source Book
	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 40,000 visitors
2012	Grand Designs Live	Keynote speaker covering six sessions in the Grand Theatre & main identity of three-day homeshow in Melbourne and Sydney for 35,000 visitors
2011	Grand Designs Magazine	Editor at Large of quarterly magazine
	ASTRA Awards 2011	Peter Maddison - "Best New Talent" Award
	ASTRA Awards 2011	Grand Designs Australia – "Best Lifestyle Program" Award
	Grand Designs Live	Keynote speaker, Main Identity, 3-day homeshow and expo for 18,000 visitors in Sydney
	TV Week Logie Awards	Nominee "Best Lifestyle" category
2010-17	Grand Designs Australia Series 1-7	Host of ten-episode per series TV show on Lifestyle Channel on Foxtel (viewer rated No 1 show on the platform (excluding sport))

Peter Maddison

GRAND DESIGNS AUSTRALIA OVERVIEW

GDA LOGISTICS

GDA is the biggest and most expensive local production ever made for the Lifestyle Channel and Foxtel Australia. Fremantle Media is contracted to produce it, and has a full-time staff of some 12 to 16 personnel in Melbourne, with all technical crews (cameraman, sound engineers etc) contracted in each State for location work. Peter works with one Executive Producer, one Series Producer, 6 Directors and a host of post-production and research personnel.

Peter's time required each year for each ten-episode series is in the order of 120 ten-hour days, plus travel.

EPISODE CREATION

Each episode involves Peter Maddison visiting its location between five and ten times throughout the course of the (typical) one to two year construction period. This has meant hundreds of flights and tens of thousands of kilometres travelled by car.

The content of each episode is largely unscripted with the owners' journeys being discovered from personal observation (investigation and interaction with the owners, builders, traders and manufacturers).

Post production involves a vast array of specialists with story review, accuracy of architectural content and voice-over work being carried out in the Melbourne Fremantle Media office.

GDA RATINGS

GDA is generally the second most watched program on the Foxtel Lifestyle Channel (excluding Sport), since its first showing in 2010.

GDA Series 1 had a cumulative average audience of 398K per episode

GDA Series 2 had a cumulative average audience of 439K per episode

GDA Series 3 had a cumulative average audience of 468K per episode

GDA Series 4 had a cumulative average audience of 532K per episode

GDA Series 5 had a cumulative average audience of 433K per episode

GDA averages 4.5 million viewings in Australia per annum

Source: Foxtel

GDA INTERNATIONAL REACH

Earlier episodes of Grand Designs Australia have been aired on prime time free-to-air television in Denmark, Finland, Netherlands, Norway, Poland, Slovenia, South Africa, Sweden, UK, Asia (Pan-regional – 18 territories), New Zealand

GRAND DESIGNS AUSTRALIA MAGAZINE

Launched in 2012 as a quarterly magazine, it is published by Universal Magazines. Each issue features a purpose written editor at large story and Q&A section by Peter. Grand Designs Australia Magazine has an audience reach of 220,000 readers per issue

Source: IPSOS Enhanced Media Metrics Australia

GRAND DESIGNS AUSTRALIA SOURCEBOOK

This is an A to Z of design and building houses, with one issue per year published by Universal Magazines.. 60,000 copies sold. Peter writes the editorial to this publication

Source: Harper Collins

GRAND DESIGNS AUSTRALIA BOOKAZINE

In 2015, three specialty coffee table bookazines were commissioned, on Outdoors, Interiors, and Kitchens & Bathrooms. Peter is the Editor at Large.

GRAND DESIGNS AUSTRALIA HANDBOOK

A purpose-written reference handbook of some 60,000 words is Peter's first book, and covers all aspects of architecture and building residential homes. Intertwined in the technical text are profiles and references to the first thirty episode of GDA. This book was published by Harper Collins 2013. At June 2014, 6,800 copies have been sold

Source: Harper Collins

GDA BIBLIOGRAPHY

GDA receives cover and feature stories in most capital city and regional newspapers; as well as strong radio and magazine coverage during each series. Key print showcases the appeal and popularity of the series and host. (190 articles appeared between April 2009 and January 2011, with an average circulation of 200,000 per publication) resulting in a total circulation over that period of approximately 25 million.

GRAND DESIGNS AUSTRALIA RATINGS - Combined Primary and +2 Audience Overnight Data AND EPISODES UNDERTAKEN

2010 Series 1	Episode 1	Callignee Bushfire House	Vic	199,000
	Episode 2	Very Small House	NSW	207,000
	Episode 3	Southport Heritage House	Qld	190,000
	Episode 4	Clovelly House	NSW	216,000
	Episode 5	Lake Bennett House	NT	174,000
	Episode 6	Untingdale Downs Hampton House	Qld	188,000
	Episode 7	Fish Creek Church House	Vic	204,000
	Episode 8	Cottage Point "Bali" House	NSW	174,000
	Episode 9	Indented Head House Entertainment Palace	Vic	214,000
2012 Series 2	Episode 1	Brighton Sixties House	Vic	127,000
	Episode 2	Paynesville Industrial House	Vic	167,000
	Episode 3	Five Dock Retro House	NSW	127,000
	Episode 4	Kyneton Flat Pack House	Vic	157,000
	Episode 5	Trinity Beach Pole House	Qld	159,000
	Episode 6	Gladysdale Dry Stone House	Vic	101,000
	Episode 7	Stonyfell Water Tank House	SA	117,000
	Episode 8	Yellingbo Artists' House	Vic	134,000
	Episode 9	Battery Point Glass House	Tas	134,000
	Episode 10	Steels Creek Earth House	Vic	135,000
Series 3	Episode 1	Mansfield Indoor/Outdoor House	Vic	145,646
	Episode 2	Hampton Timber House	Vic	152,238
	Episode 3	Balnarring Rammed Earth House	Vic	135,000
	Episode 4	Warburton Arch House	Vic	154,000
	Episode 5	Byron Bay Beach House	NSW	173,143
	Episode 6	Annandale Urban House	NSW	187,000
	Episode 7	Barossa Valley Glass House	SA	205,000
	Episode 8	Ocean View Concrete House	Qld	197,000
2013 Revisited	Episode 1	Clovelly House	NSW	72,121
	Episode 2	Very Small House	NSW	71,184
2013 Series 4	Episode 1	Inverloch Sand Dune House	Vic	146,000
	Episode 2	South Melbourne Brick House	Vic	122,000
	Episode 3	Torrens Park Hotel	SA	186,000
	Episode 4	Hornsby Heights Adobe	NSW	133,000
	Episode 5	Richmond Inner City House	Vic	164,000
	Episode 6	Forest Lodge Eco	NSW	161,000
	Episode 7	Ilford Sheep Station	NSW	133,000
	Episode 8	Hunters Hill Textural	NSW	190,000
	Episode 9	King Island Whale Tail	Vic	185,000
	Episode 10	Dynnyrne Curved	Tas	190,151

GRAND DESIGNS AUSTRALIA RATINGS - Combined Primary and +2 Audience Overnight Data

2014 Series 5	Episode 01	Graceville Container	Qld	202,000
	Episode 02	Mount Eliza Modern	Vic	265,000
	Episode 03	Claremont Origami	WA	256,000
	Episode 04	Foxground Pavilion	NSW	235,000
	Episode 05	Port Melbourne	Vic	212,000
	Episode 06	Toowoomba English Farmhouse	Qld	279,000
	Episode 07	Williamstown Bluestone	Vic	181,000
	Episode 08	Brookfield Spotted Gum	Qld	279,000
	Episode 09	Pipers Creek Strawbale	Vic	233,000
	Episode 10	Faraday Aussie Bush	Vic	186,000
2014 Series 6	Episode 01	Northcote Vinegar Factory	Vic	
	Episode 02	Kuitpo Song Tower	SA	
	Episode 03	Cassilis Earth Brick	Vic	
	Episode 04	Daylesford Green	Vic	
	Episode 05	Barge French Island	Vic	
	Episode 06	Launceston 1922 Substation	Tas	
	Episode 07	North Bondi Urban Cliff	NSW	
	Episode 08	Kinglake Non Toxic	Vic	
	Episode 09	Harcourt Quarry	Vic	
	Episode 10	Yackandandah Sawmill	Vic	
	Episode 11	Greenwich Art	NSW	
	Episode 12	Stanley Windmill	Tas	
	Episode 13	Hillbank Medieval	SA	
2015-6 Series 7	Episode 01	North Bondi Urban Cliff	NSW	
	Episode 02	Maianbar Cross Timber Laminate	NSW	
	Episode 03	Verrierdale Tent	Qld	
	Episode 04	Hillbank Medieval	SA	
	Episode 05	Ocean Shores Chipboard	NSW	
	Episode 06	Kensington Curvy	Vic	
	Episode 07	Aldinga Beach Dune	SA	
	Episode 08	Stirling Glass Stonehouse	SA	
	Episode 09	Hamilton Japanese Queenslander	Qld	
2017 – Series 7a	Episode 01	Daylesford Long House	Vic	
	Episode 02	Tallebudgera Valley Queenslander	Qld	
	Episode 03	Stanley Windmill	Tas	
	Episode 04	Coombs Curtain Wall	ACT	
	Episode 05	French Island Barge	Vic	